

EXECUTIVE SUMMARY · NOVEMBER 2026

Planetary Arts Movement.

A Pathway for the Future

Planet
People
Peace
Prosperity

World Academy of Art and Science

PLANETARY ARTS

AT A GLANCE

Executive Summary.

The Planetary Arts Movement is the arts movement of the World Academy of Art and Science (WAAS). Founded in 2025, it mobilizes artists, creatives, scientists, and communities around the world as catalysts for positive planetary transformation.

2025
Planetary Arts Movement founded within WAAS

1960
WAAS founded by Einstein, Russell, Oppenheimer, Fuller and others

6
WECANN guiding principles

6
Objectives in the initial plan of action

5
Strategic pillars for collaborative projects

WHO WE ARE

Grounded in humanism — while embracing advances in science, technology and innovation — the Movement seeks to humanise humanity and the economy. It is youth-driven, innovative, and solution-focused, promotes strategic alliances, and enables artistic communities to act as a catalyst for positive change.

Our name. X-ART — where X stands for Exist, Art, and Transformation — is the WAAS Planetary Arts Initiative from which the Movement grew, and the name of its founding Manifesto; the PAX (Planetary Arts — X-Exist) Council is its governing body.

WHY NOW

We live in turbulent times. The convergence of existential threats — climate collapse, geopolitical conflict, technological disruption — demands a new kind of response. Art reaches where policy cannot: into the human heart, the collective imagination, the emotional fabric of society.

Our roots. The Movement builds on the legacy of WAAS, whose founders saw the arts and sciences as inseparable tools for building a better world. An early initiative to create a world art centre was supported by Peggy Guggenheim, Max Ernst and Salvador Dali and was designed by the architect Buckminster Fuller.

THE MANIFESTO

"Our turbulent times call us to question the very nature of what it is to be alive as Humans, with the threat of potentially no longer existing triggering inspired perspectives on the purpose of our life and ultimately the future of Humanity. Turning these thoughts into action can mobilise collaborative and innovative solutions — to actively create the World that We Want."

— JOANNA NURSE, CHAIR OF THE PLANETARY ARTS COUNCIL

THE VISION

We call upon all the Arts, Artists, and Creatives around the World to act as catalysts to transform global threats for our survival by bringing forth a flourishing future for all — united by a **Vision of Planetary Peace** to manifest a **Flourishing Planet for All**.

THE PURPOSE

To act as a medium for positive global transformation and conscious evolution, a living field of creativity that seeks not only to reflect the world but also to reimagine it. Sign the Manifesto: **worldacademy.org/arts-manifesto**

WHAT GUIDES US · WHAT WE ADDRESS

Principles and Scope.

Six principles — spelling **WECANN** — guide every network, alliance and project of the Movement.

W **Wisdom**
Embody and communicate scientific, philosophical, and ancestral knowledge through artistic expression — transforming information into insight, and insight into action.

C **Creativity**
Activate imagination as the evolutionary power of transformation, envisioning pathways of possibility and creating positive planetary change.

N **Narrative**
Tell the stories that reconnect us — to each other, to nature, and to meaning. Awaken empathy and cultivate collective hope through storytelling.

E **Ecology**
Promote the sacred interdependence of all life, restoring balance with the natural world through nature-based, regenerative, and aesthetic solutions.

A **All-Inclusive**
Embrace the creative essence in every being. Art is for everyone — all arts, all artists, all communities, without exception.

N **Networks**
Weave living networks of inspiration — artists, scientists, educators, and communities — who amplify one another through solidarity and shared vision.

SCOPE — GUIDED BY STRATEGY X-EXIST

All aspects of the Arts are applied to aid understanding of the root causes of our global challenges, whilst enabling strategic solutions, through creative activities inspired by a series of living Plans for Peace, the Planet, People, Sustainable Prosperity, and Planetary Leaders. These areas also strengthen resilience and human security and enable the delivery of the Sustainable Development Goals.

Planet

Planetary challenges to human existence — the climate crisis, the biodiversity crisis and tipping points, asteroids and massive volcanic eruptions — and the regeneration and recovery of environments.

People

Inequalities, food and water insecurity, migration, conflict, pandemics and disease — and envisioning communities that bring forth a future for humankind.

Peace

The root causes and emotional responses of violence, conflicts and wars, including nuclear, chemical, biological and technological risks — and pathways to a culture of peace.

Prosperity

A transformation of prosperity based upon sustainable energy and nature-based solutions; arts-led regenerative development that can reshape regional economies and support planetary peace.

> “ Art is for everyone. It expresses humanism and care for nature, the interdependence of all life, and helps preserve and revitalise indigenous ancestral knowledge.

AN ACTION PLAN FOR THE MOVEMENT

Objectives and Pillars.

A Planetary Arts — X-Exist 'PAX' Council has been established under the umbrella of the World Academy of Art and Science, to provide thought leadership and strategic direction. Its initial plan of action sets six objectives.

1 Inspire Creative Solutions
Promote arts-driven creativity and systems thinking to generate innovative solutions, mobilize collective action, and share best practices for global crises.

2 Apply the Arts to Enhance Planetary Leadership
Leverage artistic insights to build multidisciplinary leadership that tackles global crises, communicates scientific threats, and advocates for human survival.

3 Expand WAAS Arts Membership
Celebrate WAAS's artistic origins, engage current fellows in the arts, and diversify membership by recruiting global arts leaders.

4 Mainstream the Arts
Integrate the arts into WAAS initiatives and across global sectors to drive professional development, systems transformation, and a sustainable future.

5 Establish a 'Planetary Art Alliance' (PAAL)
Build a supportive global alliance and appoint prominent creative ambassadors to fund, mobilize, and champion the WAAS Planetary Arts Movement.

6 Promote 'Planetary Art Networks' (PAN)
Foster Planetary Art communities across themes and regions by convening events, mobilizing alliances, and providing ambassador-led funding and resource support.

FIVE STRATEGIC PILLARS · COLLABORATIVE PROJECTS FOR SUPPORT

Every Planetary Arts initiative sits under one of five strategic pillars, held together by WAAS and the Planetary Arts Council. Initiatives may span more than one pillar, reinforcing and amplifying one another. WAAS acts as an enabling organization for resource mobilization rather than a direct funding body.

1 Cultural Transformation
Shifting collective values and narratives through art to move societies toward peace, sustainability, and shared humanity.

2 Innovation
Pioneering creative approaches that merge artistic expression with planetary advocacy to generate meaningful, lasting change.

3 Networks
Building alliances between artists, organisations, and movements worldwide to amplify Planetary Arts' collective voice and reach.

4 Leadership
Cultivating bold, inclusive leaders who use creativity as a force for global security and human flourishing.

5 Advocacy
Mobilising art, storytelling, and strategic communication to influence policy and public consciousness around Planet, Peace & People.

STAGE	WHAT THIS MEANS	KEY DEPENDENCIES
Stage 1 — Immediate	Executable with current volunteer capacity, existing tools, and free-tier platforms	Time, coordination, and a shared content calendar
Stage 2 — Resource-Dependent	Requires funding, additional staffing, design production, or paid platforms	Grant funding, design support, media relations, or event logistics capacity

HOW WE ARE ORGANISED · WHO WE WORK WITH

Governance and Alliances.

World Academy of Art & Science (WAAS) Board
Strategic oversight & institutional home of the Movement

Planetary Arts Council
PAX Council · Central Coordinating Body, with committees & directors

Existential Security Threats (EXST) Board
Advisory — existential risk framing

Guardians & Ambassadors
High-profile advocates & cultural diplomats

Artistic Director & Curatorial Council
Artistic & curatorial authority

Resources Committee
Resource mobilisation

Planetary Arts Philanthropists
Advisory — funding & resource mobilisation

Planetary Arts Allies
Co-branded events & collaborative initiatives worldwide

Planetary Arts Networks (PANs)
Global network of coordinators

PAX COUNCIL MANDATE

- Coordination
- Strategic Planning
- Resource Mobilisation
- Thought Leadership
- Communications
- Strategic Alliances
- Artistic Direction

The Council leads the Movement and ensures coherence across all initiatives, develops strategy and reports progress to the WAAS Board, and secures funding, in-kind support and strategic alliances. An Artistic Director and a small Curatorial Council hold artistic and curatorial authority, separate from organisational governance.

The structure of committees and directors under the Planetary Arts Council is to be discussed further and detailed.

STRATEGIC ALLIANCES · COLLABORATION OPPORTUNITIES

Co-Branded Events
Co-host or co-brand Planetary Arts flagship events.

Joint Campaigns
Shared communications campaigns, social media activations and content.

Knowledge Exchange
Expertise, research and thought leadership for publications, webinars and dialogues.

Resource Mobilisation
Co-funding, in-kind contributions and joint grant applications.

Our terminology. Partner is used only for institutions with a confirmed, formal partnership, such as AE4RIA. **Allyship** describes a collaboration short of formal partnership; the format of each allyship is to be set out in a Memorandum of Understanding.

INSTITUTIONAL SIGNATORIES, PARTNERS & ALLIES

AE4RIA · The Club of Rome · the fifth element · BRIDGES · The War on Climate · One · InterAction Council · Synchronistory · Leonardo · ArtVenture Club e.V. · Arts & Nature Social Club · BRIDGE · Dobrosphera · Bohdan Hawrylyshyn Family Foundation · WholeWorld-View · Mother Earth Project · acn · Bakashimika · Artistic · Frequency School · Covert Communication · Commonwealth Foundation · Commonwealth Fashion Council · Commonwealth Resound · Commonwealth Association of Museums · HS4A · Global Heartsync · Art Heals · United Earth Networks · TAOC

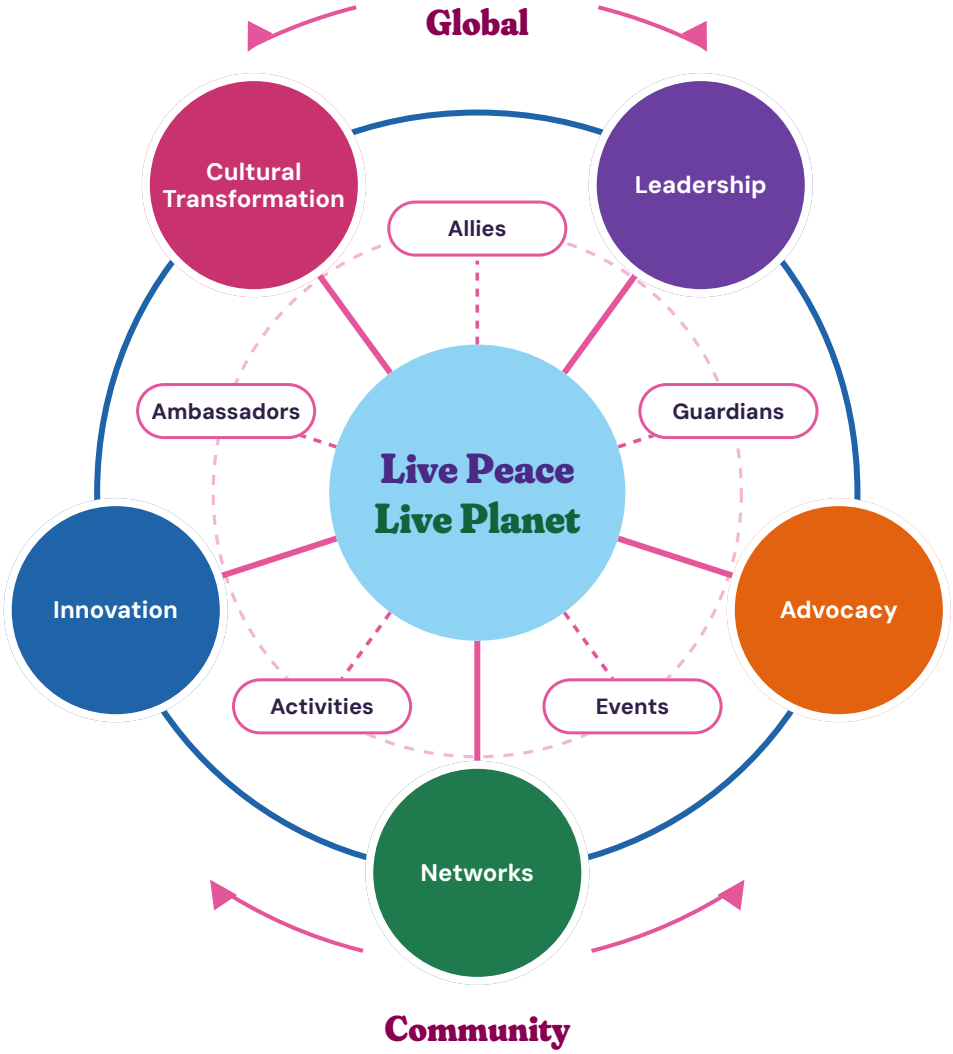
Creating a Global Movement for Peace & the Planet

Live Peace – Live Planet

Creating the World We Want!

Live for Peace:

Live for Peace, Exist for Peace, Party for Peace, Act for Peace, Sing for Peace, Dance for Peace, Walk for Peace, Talk for Peace, Breathe for Peace, Create for Peace, Paint for Peace, Design Peace for the Planet, Imagine the World We Want....



Live for the Planet:

Live for the Planet, Exist for the Planet, Party for the Planet, Act for the Planet, Sing for the Planet, Dance for the Planet, Walk for the Planet, Talk for the Planet, Breathe for the Planet, Create for the Planet, Paint for the Planet, Design the Planet for Peace, Imagine the World We Want....

From Thought to Action

World Academy of Art and Science · PLANETARY ARTS · UNITED EARTH NETWORKS

Live Peace – Live Planet

Live for Peace – Live for the Planet

A Global Movement for Peace & the Planet

Vision: To build on "Live Aid" initiatives with a series of signature events and the arts that act as catalysts for cultural transformation for peace and the planet.

Can the Arts Create the World We Want?

By amplifying collaborative action, this is a call for:

Planetary leaders, ambassadors, and guardians
To come together to secure the well-being of future generations.

Wisdom keepers
To share Indigenous principles for planetary healing.

Catalysts
To host and convene a series of signature events.

Creatives
To envision and co-create the world we want.

Scientists
To imagine and invent innovative solutions for global challenges.

Communities
To design and deliver activities for peace and the planet.

An Invitation to Sponsors to Amplify Action

Through community, youth and intergenerational engagement, enabled and supported by signature events, networks, platforms, multimedia channels, gamification, tools, awards, prizes, contributions, performances and immersive experiences that share and scale creative initiatives for peace and the planet.

How to get involved

Visit **worldacademy.org/arts** or scan the QR code. Contact the Planetary Arts Council at **arts@worldacademy.org**.

PHILANTHROPY · JOIN THE MOVEMENT

An Invitation to Support.

Everyone can support the Planetary Arts Movement to create a cultural transformation that secures humanity's survival and fosters a flourishing world for all.

WAYS TO GIVE

Donate Artworks
Original works for events, exhibitions, auctions and the future Planetary Arts Digital Museum.

Sponsor Events
Co-sponsor events, webinars, the Ideathon and global launch initiatives.

Establish an Endowment
A dedicated arts fund or endowment for programmes and networks.

Join the Alliance (PAAL)
Organisations join as strategic allies, co-branding events and mobilising resources.

ACKNOWLEDGING OUR SUPPORTERS

The World Academy of Art and Science, in consultation with our members and supporters, is in the process of developing a structure for the management of financial contributions. This will include tier-based acknowledgments, along with other exclusive donor benefits. Our relationship-building involves museums, galleries, cultural institutions, foundations, as well as private sector entities.

We are also exploring how supporters might establish custom prizes, for example, in advancing youth participation or in hosting special events. These have the scope to become annual prizes, building a legacy for creative leadership in the Planetary Arts Movement.

The Planetary Arts Movement welcomes your engagement in these endeavors.

BECOME A SIGNATORY

By signing the Planetary Arts Manifesto, you commit to the values of art, creativity, and conscious action for a flourishing planet. Signatories include individuals and institutions.

WEBSITE
worldacademy.org/arts

EMAIL
arts@worldacademy.org

MANIFESTO
worldacademy.org/arts-manifesto

GET INVOLVED
worldacademy.org/arts-get-involved



World Academy of Art and Science

PLANETARY ARTS

Our turbulent times call us to question the very nature of what it is to be alive as Humans. Turning these thoughts into action can mobilise collaborative and innovative solutions — to actively create together the World that We Want — a World that Works For All.

— Dr Jo Nurse, Chair, Planetary Arts Council

SCAN TO VISIT THE WEBSITE

worldacademy.org/arts

arts@worldacademy.org