

STRATEGIC DOCUMENT · NOVEMBER 2026

Planetary Arts Movement.

A Pathway for the Future

Planet
People
Peace
Prosperity

World Academy of Art and Science

PLANETARY ARTS

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Innovation — Colour: blue — 26

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This plan was prepared by Dr Jo Nurse, the Chair of the Planetary Arts Council, with the support of Lorenzo Rodríguez and kind contributions from the Planetary Arts Council members, Network Coordinators, Allies, Ambassadors, Guardians, and the Board of Trustees of WAAS.

Planetary Arts documents:
worldacademy.org/arts

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FOREWORD

President's Foreword.

GARRY JACOBS · PRESIDENT AND CEO, WORLD ACADEMY OF ART AND SCIENCE

The World Academy of Art and Science was founded in 1960 on a conviction that is more urgent today than ever: knowledge must serve humanity. Its founders deliberately created an Academy of Art and Science because they understood that these are not separate domains, but complementary ways of knowing and transforming the world. Science gives us the power to understand and alter material reality. Art reveals its human meaning, awakens values, enlarges imagination, and moves people to act. Humanity needs both if knowledge is to become wisdom and power is to be guided toward human welfare.

We are living through a period of unprecedented global turbulence. Climate change, ecological degradation, armed conflict, inequality, forced migration, technological disruption, and the risks posed by nuclear weapons and artificial intelligence are deeply interconnected. They cannot be understood or addressed adequately through fragmented disciplines, institutional silos, data, and technical solutions alone. They arise not only from what humanity does not know, but from our inability to see the whole, feel our common humanity, imagine alternatives, and translate understanding into collective will.

This is why the arts are indispensable. Science can measure the pace of global warming, map the erosion of biodiversity, and assess the consequences of war. Art can make these realities visible and intimate. It can enable us to experience the suffering of people we have never met, recognize the living interdependence of humanity and nature, challenge inherited assumptions, and envision futures that do not yet exist. They can transform information into insight, concern into commitment, and possibility into action.

The Planetary Arts Initiative, X-ART, gives practical expression to this founding vision of WAAS. It is not simply a programme to promote the arts. It is a global movement to mobilize artists, scientists, educators, youth, communities, cultural leaders, and institutions as partners in conscious social evolution. Its purpose is to bring artistic imagination into the heart of planetary leadership and to apply creativity to the interconnected challenges of Planet, People, Peace, Prosperity, and the future of humanity.

The movement is inclusive by design. Creativity is not the privilege of a few; it is a fundamental human capacity. X-ART seeks to release that capacity through Planetary Arts Networks, strategic alliances, cultural diplomacy, collaborative events, and projects that connect global vision with community action. Its Living Plans, networks, ambassadors, and flagship projects are instruments for turning imagination into organized social power.

The initiatives presented in this document demonstrate how that partnership can become a living force. They show how culture can contribute to peacebuilding, ecological awareness, social cohesion, youth empowerment, systems transformation, and planetary citizenship. More fundamentally, they affirm that the future is not something that merely happens to us. It is something humanity can envision, choose, and consciously create.

I invite artists, scientists, educators, institutions, communities, and supporters everywhere to join this movement. Our time calls for more than resistance to catastrophe. It calls for a planetary renaissance capable of awakening the imagination, compassion, courage, and collective will needed to create the world we want. The future of humanity will depend not only on what we are able to know, but on what we learn to value, to envision, and to become.

FOREWORD



Foreword to the Plan for Planetary Arts.

ROSALÍA ARTEAGA SERRANO[1]

I see this initiative—and the decision to bring it into being—as a truly singular and inspiring adventure. To speak of a Plan for Planetary Arts is, in itself, a complex undertaking. It seeks to bring coherence, structure, and purpose to a realm as vast and diverse as the arts, an essential dimension of human existence that, as we know, cannot be separated from our responsibility to care for nature, from governance and strategic alliances, or from the transformations brought about by science and technology. The arts cannot—and should not—remain apart from any of these dimensions.

For this reason, I deeply value the conception and development of this Plan. Within a relatively concise document, it offers a remarkably comprehensive vision for action: one that is enduring yet constantly evolving, capable of responding to a changing world while maintaining a clear sense of purpose. It allows us to envision an initiative with the potential to generate a profound and lasting impact on the global community.

It is equally important to recognize the historical moment in which this initiative emerges. It draws, naturally, upon the immense intellectual heritage and experience of the World Academy of Art and Science, but it also responds to one of the defining challenges of our time: the extraordinary development of Artificial Intelligence. Its rapid advance should serve as a wake-up call, prompting us to reflect on what a world governed by artificial intelligence—or, more troublingly, by those who alone possess the power to control and direct it—might become.

At the same time, the threats posed by climate change, intensified by human activity, compel us to reconsider humanity's place on Earth. They remind us of our vulnerability, but also of our extraordinary capacity to create, transform, and imagine. They challenge us to reflect on both the limits of our power and the immense possibilities of human creativity—and on how far that creativity can reach when guided by wisdom and responsibility.

The document contains ideas that cannot be overlooked. Among them is the profound conviction that art is for everyone, together with the recognition that a new planetary culture is not only possible but necessary: a "living synthesis of wisdom, beauty, and action." It calls upon us to cultivate a genuine awareness of the interdependence among all the elements that constitute our world, and to seek the balance upon which the continuity of life itself depends.

In this sense, the Plan for Planetary Arts is more than a framework for artistic action. It is an invitation to broaden our understanding of what the arts can contribute to humanity and to the planet. It places the planet, people, peace, and prosperity at the heart of its scope, while leaving open the possibility of further expansion as the vision, creativity, and commitment of those involved continue to grow.

The Plan thus establishes a foundation, but not a boundary. It opens pathways for new objectives, new collaborations, and new forms of engagement—inviting the Planetary Arts Movement to develop initiatives that recognize our shared responsibility for the future and that can inspire people across cultures, generations, and borders.

We live at a time when humanity needs, perhaps more than ever, to rediscover its capacity for wonder, empathy, creativity, and solidarity. The arts can help us do so. They can build bridges where there are divisions, awaken questions where there is indifference, preserve memory where there is forgetting, and illuminate possibilities where uncertainty prevails.

I am confident that the Plan now being placed before its readers will resonate deeply and awaken many consciences—encouraging people to leave their imprint on the world, not through domination or exploitation, but through creativity, responsibility, and love.

May the Planetary Arts Movement help us understand that caring for the Earth is also an act of culture; that protecting life is an expression of our deepest humanity; and that creating a more harmonious future is a task that belongs to all of us.

Our planet, and all the life it sustains, deserves nothing less.

[1] Former President of the Republic of Ecuador; former Secretary General of the Amazon Cooperation Treaty Organization (ACTO).

WHO WE ARE

01 About Us.

The **Planetary Arts Movement** is the arts movement of the World Academy of Art and Science (WAAS). Founded in 2025, it mobilizes artists, creatives, scientists, and communities around the world as catalysts for positive planetary transformation.

> **Our name. Planetary Arts Movement** is the Movement's name and is used throughout this document. **X-ART** — where X stands for Exist, Art, and Transformation — is the WAAS Planetary Arts Initiative from which the Movement grew, and the name of its founding Manifesto; the **PAX** (Planetary Arts — X-Exist) Council is its governing body.

The arts — creative disciplines with the ability to transform reality and to connect people with their talents and aspirations — are our overall purpose. Appreciating, cultivating and understanding the arts, ancient, modern and contemporary, is a powerful instrument of peacebuilding and social cohesion against historical revisionism, extremism and exclusion.

Grounded in humanism — while embracing advances in science, technology and innovation — the Movement seeks to humanise humanity and the economy. It is youth-driven, innovative, and solution-focused, promotes strategic alliances, and enables artistic communities to act as a catalyst for positive change — by creating a shared vision together that enhances human security, a culture of peace with a flourishing planet for all.



"We are called to be the architects of the future, not its victims."

— BUCKMINSTER FULLER, WAAS FELLOW

OUR ROOTS

The Planetary Arts Movement builds on the legacy of WAAS, founded in 1960 by visionaries including Albert Einstein, Bertrand Russell, Robert Oppenheimer, and Buckminster Fuller — scientists, artists, and philosophers who saw the arts and sciences as inseparable tools for building a better world. An early initiative to create a world art centre was supported by Peggy Guggenheim, Max Ernst and Salvador Dali and was designed by the architect Buckminster Fuller (Cadmus, Manifesto for X-ART).

WHY NOW?

We live in turbulent times. The convergence of existential threats — climate collapse, geopolitical conflict, technological disruption — demands a new kind of response. Art reaches where policy cannot: into the human heart, the collective imagination, the emotional fabric of society.

"Our turbulent times call us to question the very nature of what it is to be alive as Humans, with the threat of potentially no longer existing triggering inspired perspectives on the purpose of our life and ultimately the future of Humanity. Turning these thoughts into action can mobilise collaborative and innovative solutions — to actively create the World that We Want."

— JOANNA NURSE, CHAIR OF THE PLANETARY ARTS COUNCIL

The Vision.

We call upon all the Arts, Artists, and Creatives around the World to act as catalysts to transform global threats for our survival by bringing forth a flourishing future for all.

We are united by a **Vision of Planetary Peace** – weaving the Planet and Peace together through compassion, creativity, and consciousness—to manifest a **Flourishing Planet for All**.

The Purpose.

The Planetary Arts Movement aims to act as a medium for positive global transformation and conscious evolution, a living field of creativity that seeks not only to reflect the world but also to reimagine it. Through the transformative power of imagination and the solidarity of spirit, we call forth a new planetary culture—a living synthesis of wisdom, beauty, and action.

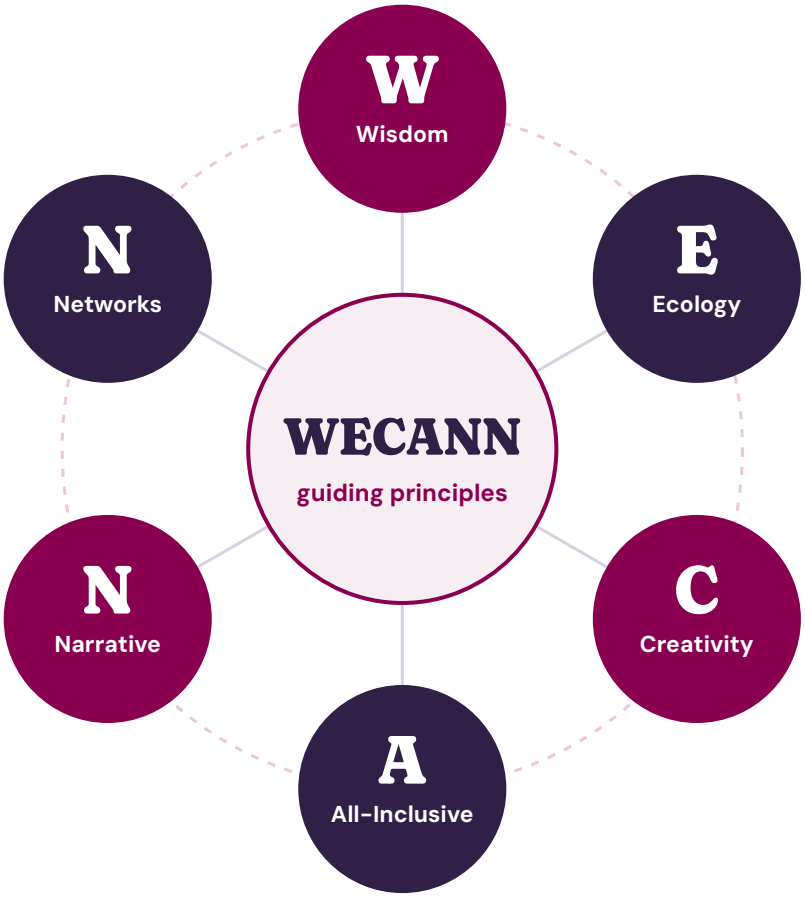
SIGN THE MANIFESTO

Join artists, scientists, and visionaries worldwide in committing to a Vision of Planetary Peace.
worldacademy.org/arts-manifesto

THE MANIFESTO · WECANN

03 Guiding Principles.

Six principles — spelling **WECANN** — guide every network, alliance and project of the Movement.



Wisdom
Embody and communicate scientific, philosophical, and ancestral knowledge through artistic expression — transforming information into insight, and insight into action.

Creativity
Activate imagination as the evolutionary power of transformation, envisioning pathways of possibility and creating positive planetary change.

Narrative
Tell the stories that reconnect us — to each other, to nature, and to meaning. Awaken empathy and cultivate collective hope through storytelling.

Ecology
Promote the sacred interdependence of all life, restoring balance with the natural world through nature-based, regenerative, and aesthetic solutions.

All-Inclusive
Embrace the creative essence in every being. Art is for everyone — all arts, all artists, all communities, without exception.

Networks
Weave living networks of inspiration — artists, scientists, educators, and communities — who amplify one another through solidarity and shared vision.

WHAT WE ADDRESS

04 Scope.

All aspects of the Arts are applied to aid understanding of the root causes of our global challenges, whilst enabling strategic solutions. This initiative is guided by **Strategy X-EXIST** and includes creative activities inspired by a series of living Plans for Peace, the Planet, People, Sustainable Prosperity, and Planetary Leaders. These areas also strengthen resilience and human security and enable the delivery of the Sustainable Development Goals. By **Planetary Leadership** we mean a leadership style that transformatively advances solutions to global challenges, based upon values, science, ethics and the arts, for systemic cultural transformation to ensure the well-being of future generations on a flourishing planet.

> “ Art is for everyone. It expresses humanism and care for nature, the interdependence of all life, and helps preserve and revitalise indigenous ancestral knowledge. The Arts communicate and explore these themes in depth and from a trans-disciplinary perspective, acting as a catalyst for positive transformation on our collective human journey.

Planet

Planetary challenges to human existence — including the climate crisis, the biodiversity crisis and tipping points — alongside threats such as asteroids and massive volcanic eruptions; and illustrating the regeneration and recovery of environments including air, water and earth, with the co-creation of diverse, vibrant ecosystems and a healthy planet for all of life.

People

Ranging from inequalities, food and water insecurity that act as drivers for migration and conflict, with the risk of pandemics and disease threatening human existence; prompting us to question the depths of meaning and the complexity of all stages and diverse forms of humanity, whilst helping us to envision and create communities, to bring forth a future for humankind.

Peace

Aiding understanding of the root causes and emotional responses of violence, conflicts and wars, including the risks from nuclear, chemical, biological and technological warfare; communicating our common human journey in finding pathways to peace to the creation of communities for a culture of peace.

Prosperity

Calling into question the lack of sustainability of our current Mechanical-Technical-Industrial world, with unhealthy crowded cities and widening inequalities; to a transformation of prosperity based upon sustainable energy and nature-based solutions that places well-being at the heart of what we do. Arts-led regenerative development shows how culture can reshape regional economies and support planetary peace (see Cultural Transformation).

Objectives.

A Planetary Arts — X-Exist 'PAX' Council has been established under the umbrella of the World Academy of Art and Science, to provide thought leadership and strategic direction to the advancement of the Planetary Arts Movement. The points below outline an initial plan of action.

1

Inspire Creative Solutions

Promote arts-driven creativity and systems thinking to generate innovative solutions, mobilize collective action, and share best practices for global crises.

2

Apply the Arts to Enhance Planetary Leadership

Leverage artistic insights to build multidisciplinary leadership that tackles global crises, communicates scientific threats, and advocates for human survival.

3

Expand WAAS Arts Membership

Celebrate WAAS's artistic origins, engage current fellows in the arts, and diversify membership by recruiting global arts leaders.

4

Mainstream the Arts

Integrate the arts into WAAS initiatives and across global sectors to drive professional development, systems transformation, and a sustainable future.

5

Establish a 'Planetary Art Alliance' (PAAL)

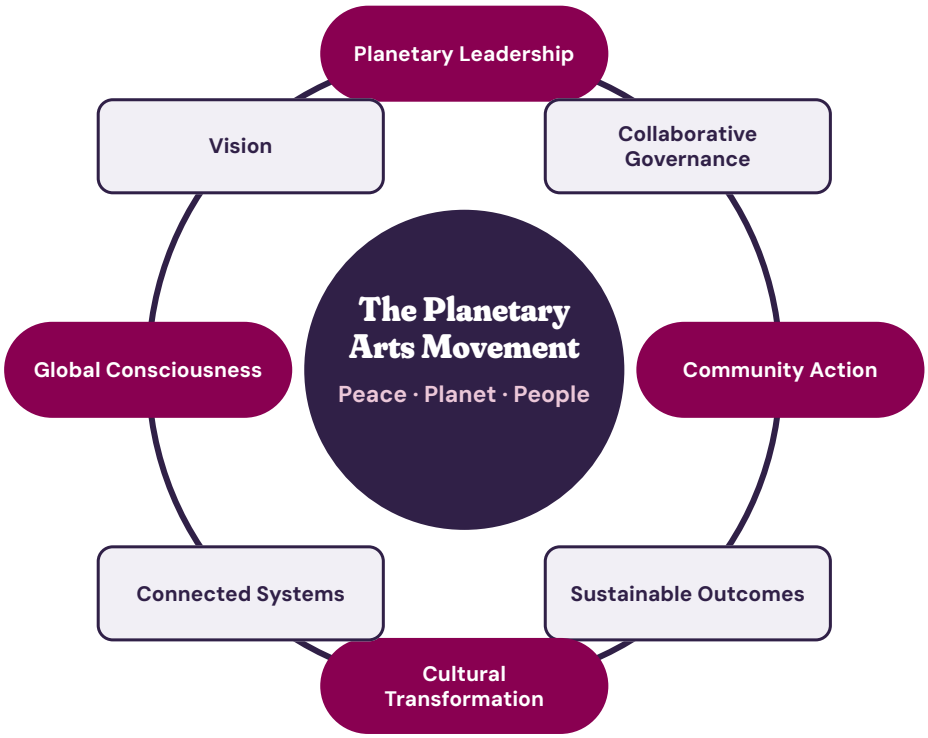
Build a supportive global alliance and appoint prominent creative ambassadors to fund, mobilize, and champion the WAAS Planetary Arts Movement.

6

Promote 'Planetary Art Networks' (PAN)

Foster Planetary Art communities across themes and regions by convening events, mobilizing alliances, and providing ambassador-led funding and resource support.

06 Theory of Change.



ELEMENT	HOW IT WORKS
Vision	A shared image of Planetary Peace — weaving the Planet and Peace together through art, compassion, and consciousness.
Planetary Leadership	Guardians, Ambassadors & the PAX Council champion the movement across political, cultural, and artistic spheres.
Collaborative Governance	WAAS Board and PAX Council provide strategic oversight, accountability, and institutional legitimacy.
Community Action	Planetary Arts Networks activate local creative communities, artists, scientists, and educators worldwide.
Sustainable Outcomes	Measurable impacts: cultural diplomacy, peace-building, ecological awareness, youth empowerment, and policy influence.
Cultural Transformation	Flagship events — DISARM, The Bridge, Party for the Planet — shift collective imagination and inspire systemic change.
Connected Systems	Art bridges disciplines — science, diplomacy, ecology, technology — into a holistic, interconnected planetary strategy.
Global Consciousness	The cumulative effect: a shift in collective awareness that makes a flourishing, peaceful planet not just possible but inevitable.

THEORY OF CHANGE, CONTINUED

06 From Fragmentation to a Unitive Perspective.

Artists have always been at the vanguard of innovative ideas, helping ignite sparks of potential into flames of emergence. In these pivotal times, new scientific insights and evidence[1] may be about to radically change our communal thinking from a fragmented to a unitive perspective founded on an innately meaningful and relational universe.



We acknowledge that the arts must address **'Radical Inertia'**[2]: a fundamental resistance to transformation born of systemic habits, embedded norms, and societal ideologies and addictions. The Planetary Arts Movement aims to explore the ways in which the arts can soften this resistance and facilitate more-than-superficial transformation.

The Planetary Arts Movement aims to awaken a shared purpose amongst artists to catalyse a unitive mindset to inspire cultural transformation and empower paths leading to a flourishing and peaceful planetary home for all life.

FROM THEORY TO PRACTICE

If artists, scientists and communities connect through Planetary Arts Networks,

then shared narratives reach where policy cannot, or transform existing policies to better engender change.

If those narratives soften Radical Inertia,

then values, behaviours and institutions can shift,

sustaining cultural transformation for peace and a flourishing planet.

MEASURING CHANGE

Each link in this chain rests on assumptions to be tested. The Movement will identify its weakest assumptions and track 3–5 independently evaluated indicators drawn from its intended outcomes: cultural diplomacy, peace-building, ecological awareness, youth empowerment and policy influence.

1. The Unitive Science of a Living Universe — worldacademy.org/the-unitive-science-of-a-living-universe
2. Art and Climate Change — anthroposphere.co.uk/post/art-and-climate-change

THEORY OF CHANGE, CONTINUED

06 Testing Our Theory of Change.

The Theory of Change is set out as a testable causal model: a chain of 'If–Then' links, each resting on an assumption that can be checked. The weakest assumptions are named so that they can be tested first.

#	'IF–THEN'	KEY ASSUMPTION	HOW IT IS TESTED
1	**If artists, scientists and communities connect through Planetary Arts Networks…** …then shared narratives reach audiences and decision-makers where policy alone cannot, or transform existing policies to better engender change.	Works reach beyond audiences already committed to the cause.	Audience reach and composition of Creative Desk distribution; new communities joining the Networks.
2	**If those narratives engage people emotionally and intellectually…** …then they soften Radical Inertia — the habits, norms and ideologies that resist change.	Emotional engagement translates into changed attitudes, not only momentary attention. **Weakest assumption**	Before-and-after measures in Behavioural Lab pilots; follow-up surveys of participants.
3	**If attitudes and norms shift…** …then values, behaviours and institutions change, and leaders act on them.	Changed attitudes lead to changed behaviour and institutional decisions. **Weakest assumption**	Documented behaviour change in pilot cities; uptake of Planetary Arts outputs in policy processes.
4	**If behaviour and institutional change are sustained…** …then cultural transformation advances peace, cohesion and a flourishing planet.	Change persists beyond individual events and programmes.	Repeat participation; continuity of Networks, Cities and leadership cohorts over time.

Five core indicators

Progress is tracked through 3–5 indicators, evaluated independently of the teams delivering the work and reported to the Planetary Arts Council and the WAAS Board.

1
Reach
Artists, scientists and communities active in the Planetary Arts Networks, by region.

2
Distribution
Audiences reached by works distributed through the Creative Desk and partner platforms.

3
Behaviour
Measured change in targeted behaviours in Behavioural Lab pilot cities.

4
Policy influence
Documented uses of Planetary Arts outputs in policy briefings, COP side-events and UN engagement.

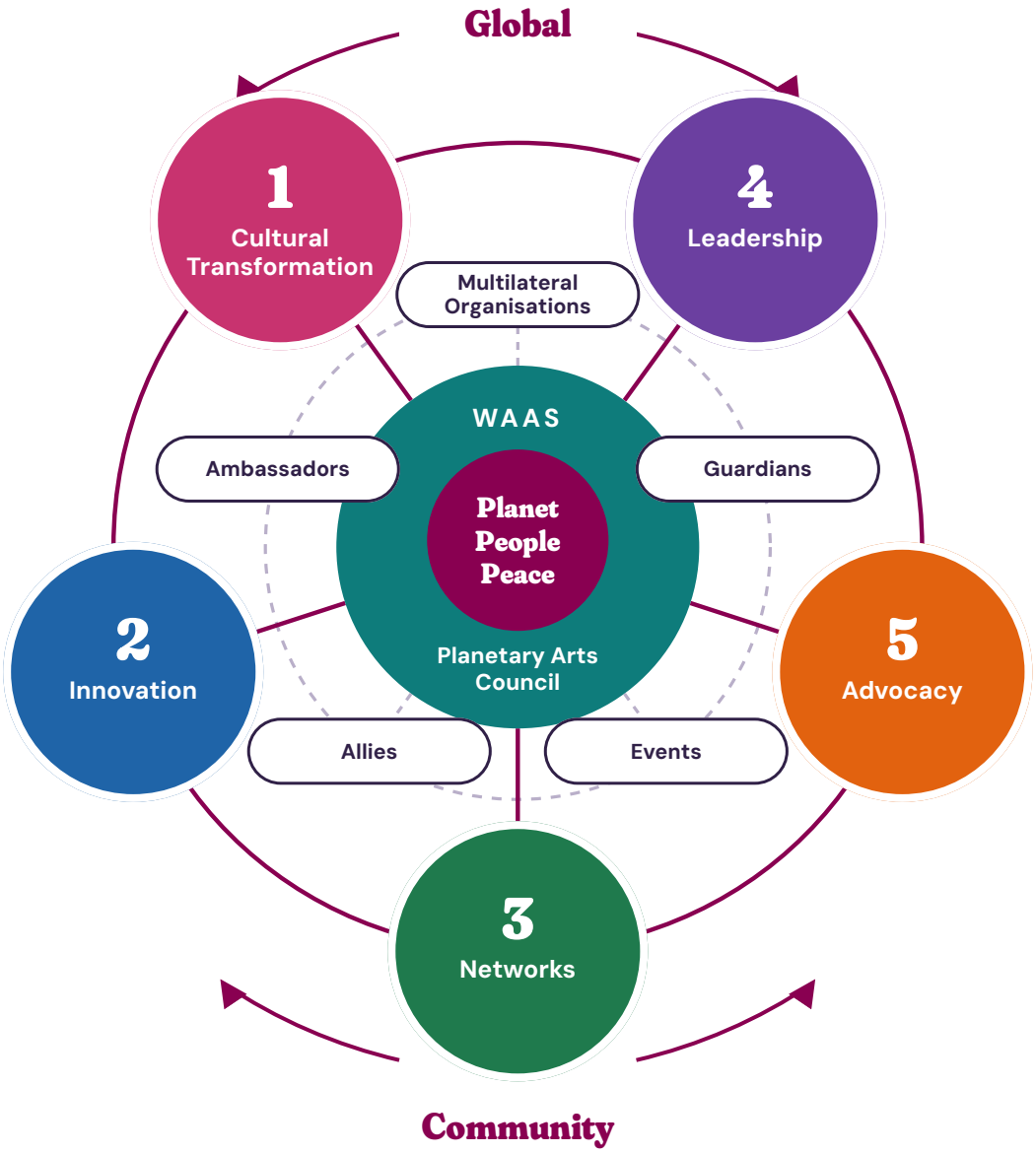
5
Leadership
Participants completing the Planetary Leadership Programme and leading new initiatives.

WHERE WE ACT

07 Five Strategic Pillars.

Every Planetary Arts initiative sits under one of five strategic pillars. Each pillar has its own colour, used throughout this document for easy navigation. Initiatives may span more than one pillar, reinforcing and amplifying one another.

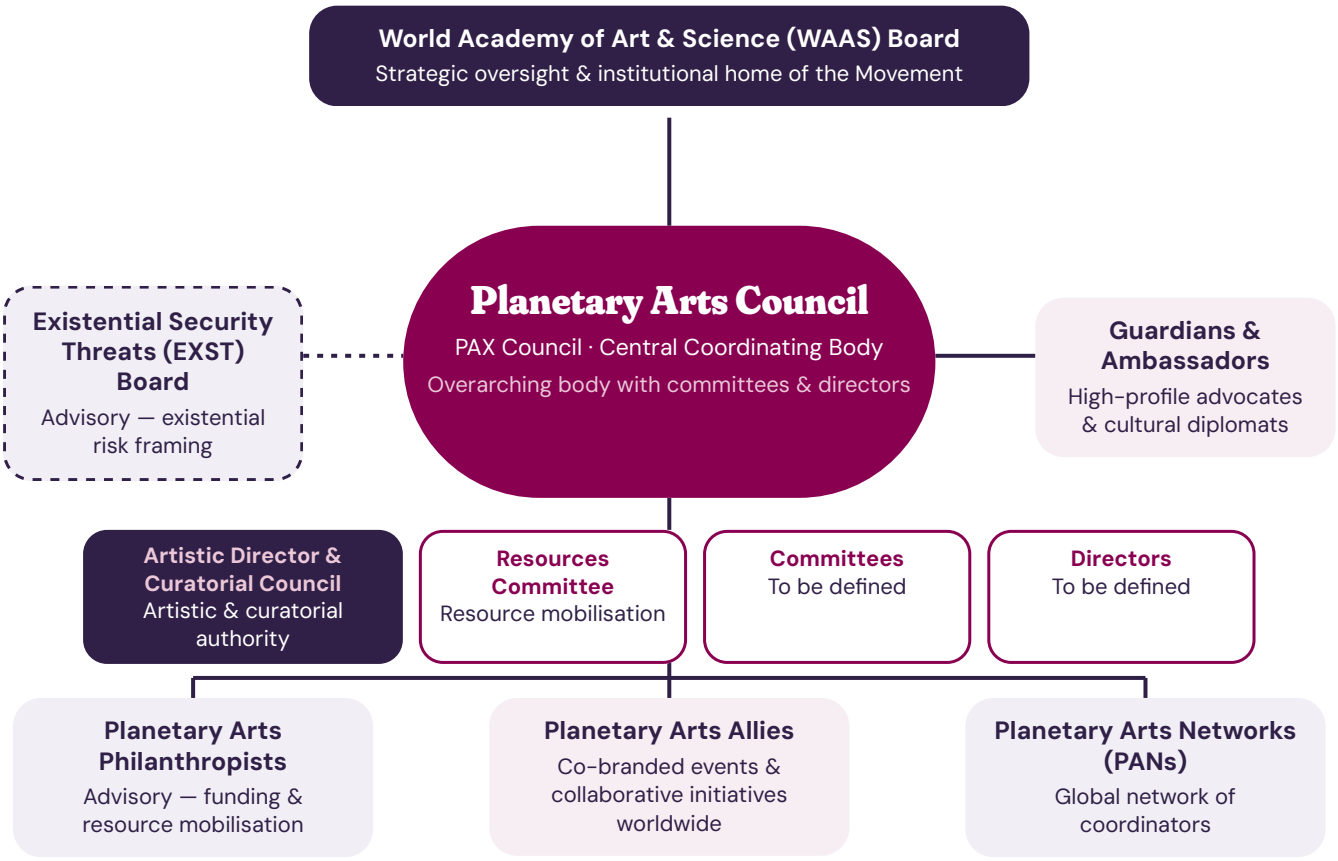
The Planetary Arts Movement — A unitive vision for Planetary Healing



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HOW WE ARE ORGANISED

08 Governance.



PAX COUNCIL MANDATE	
Coordination	Lead the Planetary Arts Movement and ensure coherence across all initiatives, networks, and collaborative activities globally.
Strategic Planning	Develop strategy and report progress to the WAAS Board, ensuring alignment with the Movement's vision and WECANN principles.
Resource Mobilisation	Secure funding, in-kind support, and strategic alliances to sustain and scale the Movement's programmes and impact.
Thought Leadership	Produce webinars, articles, and publications that advance the discourse on arts as a catalyst for global transformation.
Communications	Manage social media presence, outreach, and storytelling to build the Movement's global audience and community.
Strategic Alliances	Cultivate and deepen engagement with institutional allies to drive cultural transformation at scale.
Artistic Direction	An Artistic Director and a small Curatorial Council hold artistic and curatorial authority, separate from organisational governance, to protect the artistic quality and credibility of Planetary Arts programmes.

The structure of committees and directors under the Planetary Arts Council is to be discussed further and detailed.

09 Council Members.

The Planetary Arts Council (PAX) is the founding body of the Planetary Arts Movement — a diverse group of visionaries, scientists, artists, and practitioners who collectively steward the movement's strategy, strategic alliances, and global impact.

FOUNDING MEMBERS



Joanna Nurse
Chair



Phoebe Koundouri
SDG Advisor



Mila Popovich
Cultural Transformation Advisor



Grant Schreiber
WAAS General Manager and Heritage Advisor



Isabella Bunn
Governance Advisor



Natalia Rojcovscaia Tumaha
Curator



Lorenzo Rodriguez
WAAS Project Manager



Donato Kiniger-Passigli
Arts for Peace Advisor

CORE GROUP MEMBERS



Jude Currivan
Strategic and Financial Advisor



Evangelia Savvidou
Equality, Diversity and Inclusion Officer



Gordon Fuller
Chief Knowledge Officer



Alena Maslova
Curator



Samuel López-Lago
Strategic Design and Foresight Advisor



Dora Damjanovic
Cultural and Advocacy Officer



Diana Ayton-Shenker
Philanthropic Advisor

OUR PEOPLE

09 Guardians & Ambassadors.

ROLES OF GUARDIANS & AMBASSADORS

Advocates and high-profile event figures · Conveners and cultural diplomats · Fundraising focal points · Decision-shapers with political and cultural influence to advance the Planetary Arts agenda globally.

NOMINATIONS

Are you interested in becoming a Guardian or Ambassador? We welcome nominations. Contact the Planetary Arts Council at **arts@worldacademy.org** or visit worldacademy.org/arts-ambassadors-guardians

OUR GUARDIANS



H.E. Winnie Kiap

Former Papua New Guinea High Commissioner to the UK (2011–2022), Chair of the Commonwealth Foundation, and first woman Cabinet Secretary in PNG. CBE 2016. Board roles include the Ramphal Institute, Global Existential Threats & Security Board, and Indigenous Advisory Circle of One Young World.



Rosalía Arteaga Serrano

First woman Constitutional President and Vice President of Ecuador, former Minister of Education, and Secretary-General of ACTO. Author of 17 books. Board roles include the FIDAL Foundation, UNIR Ecuador, Encyclopaedia Britannica, and World Academy of Art & Science.

OUR AMBASSADORS



Silvia Zimmermann del Castillo

Writer, philosopher, and international lecturer; former collaborator of Jorge Luis Borges. Co-President of the Club of Rome (2024). International Director of the Mokichi Okada Chair on Beauty at the University of Bologna. Coordinates "Dialogues in Paradise" bridging art, culture and science across East and West.



Chris Packham

English naturalist, broadcaster, wildlife photographer, filmmaker, and leading conservationist. Presenter of BBC's Springwatch, Autumnwatch and Winterwatch. RSPCA President. Founder of Wild Justice. Outspoken campaigner for biodiversity, climate action, and neurodiversity. Received CBE in the 2019 New Year Honours for services to wildlife and nature conservation. Author of the Sunday Times bestselling memoir 'Fingers in the Sparkle Jar.'



Chief Phil Lane Jr.

Hereditary Chief Phil Lane Jr., of the Ihanktonwan Dakota and Chickasaw Nations, is an internationally respected Indigenous leader, educator, author, and spiritual teacher with 58 years of experience in human, community, cultural, and spiritual development. A former Associate Professor at the University of Lethbridge, where he served for 16 years, he co-founded the Four Worlds International Institute and has dedicated his life to advancing Indigenous wisdom, intercultural understanding, global unity, and sustainable development. He recognizes the arts as a sacred universal language, capable of awakening human consciousness, bridging cultures, illuminating the mysteries of Creation, and inspiring individual and collective transformation.

YOUTH LEADERSHIP ON THE COUNCIL



Samuel López-Lago

Strategic Design and Foresight Advisor. Strategic designer and multidisciplinary creative professional at the Joint Research Centre of the European Commission. Associate Fellow of WAAS; Special Advisor to UNESCO Body and Mind Wellness. Author of several books on design, mindfulness, and creativity.



Dora Damjanović

Cultural and Advocacy Officer. Croatian diplomat based in Brussels; MSc in Global Affairs, King's College London. Former researcher at WAAS in India and contributor to the UN system in Vienna. Specialist in cultural diplomacy and international communication.



Evangelia Savvidou

Equality, Diversity and Inclusion Officer. Medical Doctor and Master's candidate in Public Health. Global Youth Networks Manager at SDSN Youth; Climate x Youth Pioneer (GAUC & AUA); WHO/Europe EVID-ACTION Youth Representative. Host of the "Primary Care Dialogues" podcast.

Network Coordinators.

Planetary Arts Networks (PANs) are living webs of artists, educators, scientists, and communities who inspire and amplify one another. Each network is coordinated by a champion who connects local creative energy with the global Planetary Arts Movement.



Mario Petrucci
Ecopoetry



Alena Maslova
Social Behavior Change & Arts



Evangelia Savvidou
Planetary Arts Youth



Gordon Lee Fuller
Future Communities



Andy Colwill
Street Arts



Kerstin Hacker
African Lens-Based Arts



Fumiko Green
Culture of Peace



Natalia Rojcovscaia Tumaha
Neuro-Diplomatic Arts



Dr Jana Nirvana
Art Heals



Helen Corvus
Death Arts



Mitch Abrams
Global HeART Sync



Jody Bresgi
Global HeART Sync



Alison Goldwyn
Global HeART Sync

WHAT DO NETWORK COORDINATORS DO?

Convene & Connect
Organise local and online events that bring artists, scientists, and communities together around Planetary Arts themes and the five strategic areas of action.

Inspire & Amplify
Share stories, works, and initiatives from within their network to the wider global Planetary Arts community, fostering cross-network learning and exchange.

Build Strategic Alliances
Identify and develop collaborations with organisations, institutions, and individuals aligned with Planetary Arts values and the WECANN principles.

Report & Contribute
Share regular updates with the Planetary Arts Council and contribute to the collective planning and strategic development of the global movement.

PARTNERS, SIGNATORIES & ALLIES

10 Strategic Alliances.

The Planetary Arts Movement is built on the power of collaboration. Our allies co-create events, share knowledge, and amplify the Movement's impact across culture, diplomacy, science, and society.

COLLABORATION OPPORTUNITIES

Co-Branded Events
Allied organisations co-host or co-brand Planetary Arts flagship events — sharing audiences and amplifying collective impact.

Joint Campaigns
Develop shared communications campaigns, social media activations, and content initiatives.

Knowledge Exchange
Contribute expertise, research, and thought leadership to Planetary Arts publications, webinars, and strategic dialogues.

Resource Mobilisation
Explore co-funding opportunities, in-kind contributions, and joint grant applications.



OUR TERMINOLOGY

Partner is used only for institutions with a confirmed, formal partnership, such as AE4RIA. **Allyship** describes a collaboration short of formal partnership: allies share the Movement's values and work with us on events, campaigns and projects. The format of each allyship is to be set out in a Memorandum of Understanding.

We welcome enquiries from foundations, cultural institutions, universities, NGOs, and impact-led businesses who share the vision of Art as a force for planetary transformation.

10 · STRATEGIC ALLIANCES, CONTINUED

Institutional Signatories, Partners & Allies.

AE4RIA Alliance of Excellence for Research and Innovation on Aephoria
THE CLUB OF ROME
the fifth element
BRIDGES unesco MOST
THE WAR ON CLIMATE
YOUNG WORLD one
InterAction Council
SYNCHRONISTORY
LEONARDO THE INTERNATIONAL SOCIETY FOR ARTS + SCIENCES + TECHNOLOGY
ArtVenture Club e.V.
ARTS & NATURE SOCIAL CLUB
BRIDGE thebridge.music
Dobrosphera kind media
Bohdan Hawrylyshyn Family Foundation
WHOLEWORLD-VIEW
Mother Earth Project
acn arts & culture network
Bakashimika. INTERNATIONAL PHOTOGRAPHY FESTIVAL
ARTISTIC
FREQUENCY SCHOOL
COVERT COMMUNICATION
Commonwealth Foundation
COMMONWEALTH FASHION COUNCIL
the commonwealth resounds!
COMMONWEALTH ASSOCIATION OF MUSEUMS
HS4A Human Security For All
GLOBAL HEARTSYNC .org
ART Heals PODCAST
UNITED EARTH NETWORKS
TAOC The Age of Culture Global

LAUNCH EVENTS

11 Online Launch.

28 JANUARY 2026 · ONLINE / GLOBAL

The World Academy of Art and Science convened the global online launch of the Planetary Arts Movement — calling for a planetary renaissance in which the arts act as a catalyst for cultural transformation to secure the future of humanity.

Foundational allies joined the convening in a dynamic dialogue on the purpose of art in creating the world we want, including One Young World, the Club of Rome, UNESCO Bridges, the Commonwealth Foundation, Fullervision, The War on Climate, and Artistic PNK.



OUTCOMES & CALLS TO ACTION

Manifesto
Launched publicly; global signing campaign opened

Planetary Art Networks (PANs)
Open call to establish thematic networks worldwide

Ambassadors
Nominations opened for global, national, and youth ambassadors

PAAL
Institutions invited to become strategic allies

Planetary Arts Fund
Call for auctions, donations, endowments, and sponsorships

LAUNCH EVENTS, CONTINUED · THE WORLD WE WANT: ART FOR PLANET AND PEACE

11 Live Launch Event.







Live launch, Royal Over-Seas League, London, April 2026.

LIVE LAUNCH · 10–11 APRIL 2026 · ROYAL OVER-SEAS LEAGUE, LONDON

Hosted by WAAS in collaboration with The War on Climate, Artistic PNK, The Bridge, and One Young World, the live London launch established the Planetary Arts Movement as a vibrant global cultural movement — positioning the arts as a strategic, transformative force for climate action, peacebuilding, and social cohesion.

PROGRAMME HIGHLIGHTS

- **Exhibition** — 100+ artists worldwide, including children's works from Lebanon, Uruguay & China, and Kids Guernica Peace Banners from London and Hiroshima
- **Panel Discussion** — Led by Ella Robertson McKay (One Young World MD); contributors from music, environmental activism, youth diplomacy & cultural strategy
- **Live Performances** — Eco-poetry readings; collaborative exhibition curated by Colin Sugden; contributions by Chris Packham and Martyn Ware
- **Peace Violin** — Launch in Japan on 11 April of the only surviving violin from Hiroshima, beginning a global peace tour; live video shown at the London event
- **Networking** — Strategic Alliances, new international exhibitions, collaborative programmes, and expansion of the global Planetary Arts Ambassador network

FUTURE EVENTS

Events organised by allied organisations in alignment with the WAAS mission, with the active participation of our Chair, Dr Jo Nurse, and WAAS Fellows — who are warmly invited to attend. As dates change, the latest calendar is kept at worldacademy.org/arts.

A MESSAGE FROM OUR GUARDIAN

One Colourful Mat.



"This is a pivotal moment in history where the convergence of global challenges necessitates transformative cooperation and action across all nations aimed at protecting and sustaining humanity and the planet. Our humanity consists of a thousand tribes across the planet. Let us embrace our diversity. Let us weave our differences and similarities together into one colourful mat, tightly woven so that nothing seeps through and is lost. But all are tightly woven together so that the feeling and building of oneness and unity will prevent fracture as we travel forward."

— H.E. WINNIE KIAP, GUARDIAN OF THE PLANETARY ARTS MOVEMENT; CHAIR OF THE COMMONWEALTH FOUNDATION

FIVE PILLARS OF ACTION

12 Collaborative Projects for Support.

The World Academy of Art and Science, as an enabling organization for resource mobilization rather than a direct funding body, has established the Planetary Arts Movement. In calling for a planetary renaissance in which the arts serve as catalysts for cultural transformation to secure humanity's future, the following project categories have been identified. The initiatives emerge from the strategic vision across both Stage One and Stage Two.

1 **Cultural Transformation** p. 24
Shifting collective values and narratives through art to move societies toward peace, sustainability, and shared humanity. Deploying the arts to also highlight the plurality and assumptions in the term 'sustainability'.

2 **Innovation** p. 26
Pioneering creative approaches that merge artistic expression with planetary advocacy to generate meaningful, lasting change.

3 **Networks** p. 28
Building alliances between artists, organisations, and movements worldwide to amplify Planetary Arts' collective voice and reach.

4 **Leadership** p. 31
Cultivating bold, inclusive leaders who use creativity as a force for global security and human flourishing.

5 **Advocacy** p. 35
Mobilising art, storytelling, and strategic communication to influence policy and public consciousness around Planet, Peace & People.

Implementation snapshot

STAGE	WHAT THIS MEANS	KEY DEPENDENCIES
Stage 1 — Immediate	Executable with current volunteer capacity, existing tools, and free-tier platforms	Time, coordination, and a shared content calendar
Stage 2 — Resource-Dependent	Requires funding, additional staffing, design production, or paid platforms	Grant funding, design support, media relations, or event logistics capacity

STRATEGIC PILLAR 1 · COLLABORATIVE PROJECTS FOR SUPPORT

Cultural Transformation.

Shifting collective values and narratives through art to move societies toward peace, sustainability, and shared humanity.



JOINT INITIATIVE — MUSIC-LED GLOBAL TRANSFORMATION

The Bridge × Planetary Arts: Music With Purpose

The Planetary Arts Movement and The Bridge are joining forces to produce music products that can deliver global transformational change. Inspired by Woodstock and Live Aid, the allyship aims to build a mass global movement for peace through music and culture, especially among younger audiences.

JOINT PRODUCTS INCLUDE

- **The Music Bridge** — Premium audio-visual podcast hosted by Neil McCormick, featuring Bob Geldof, Aurora, and Gary Kemp of Spandau Ballet.
- **DISARM** — A live theatrical concert touring globally in indoor arenas, featuring a Walk to Forgiveness led by senior Faith Leaders.
- **DISARM Documentary** — A premium multi-episode documentary following the creation of the DISARM concert and its global impact.

GLOBALLY SYNCHRONISED

New Year's: Party for the Planet

A globally synchronised New Year's event anchored by a collective pledge: "Make a Pledge for Peace, for the Planet, + for People." Delivered in allyship with Synchronistory, this initiative transforms the world's most-watched celebration into a coordinated act of planetary commitment and cultural transformation.

Planet
A personal and collective pledge for ecological stewardship and sustainability.

People
A pledge for inclusion, dignity, and human security for all.

Peace
A public commitment to active non-violence and dialogue across communities.

SUSTAINABILITY AND THE SDGS

The Movement frames sustainability in line with the Sustainable Development Goals, while using the arts to question the plural meanings and assumptions the term carries.

YOUTH-LED

A Global Walk for Peace and the Planet

Led by youth ambassadors from our Planetary Arts network, delivering letters for peace and the planet to their Head of Government. The series of walks for peace and the planet around the world will engage local communities and their animals, in creative expressions for peace, including music, painted banners and street art, puppets and dancing.

EMERGING INITIATIVE · FUNDING DEPENDENT

Embedded Artistic Practice

A programme of funded poets- and artists-in-residence in government offices, city councils, NGOs and similar institutions, contributing to communications and policy outputs — moving art from peripheral commentary into organisational infrastructure and decision-making.

A STRATEGIC PATHWAY

Arts-led Regenerative Development

Arts-led regenerative economic and social development shows how cultural transformation and leadership can reshape regional economies and social systems, and thereby contribute to planetary peace. Place-based examples include arts fields, islands, cities and cultural districts:

- Echigo-Tsumari Arts Fields, Japan
- Naoshima Islands, Japan
- Fogo Island, Canada
- Bilbao, Spain
- City arts districts

EQUALITY, DIVERSITY AND INCLUSION

Diversity as a driver of creative solutions

Art is for everyone, across cultures, generations, languages, abilities and ways of perceiving and understanding the world. The Movement treats diversity as a source of creative innovation: meaningful inclusion means people can create, contribute and influence the decisions that shape their experiences. EDI guidelines will be developed with Evangelia Savvidou, Equality, Diversity and Inclusion Officer, so that EDI principles can be systematically embedded across the Movement.

ALLIES IN CULTURAL TRANSFORMATION

The Bridge, Synchronistory and the Commonwealth Fashion Council work with the Movement on cultural transformation.

STRATEGIC PILLAR 2 · COLLABORATIVE PROJECTS FOR SUPPORT

Innovation.

Pioneering creative approaches that merge artistic expression with planetary advocacy to generate meaningful, lasting change.



SCI-ART · GLOBAL · ONLINE

Planetary Arts Ideathon (Art-a-thon)

A global online platform that brings together artists and scientists to collaborate and co-create. Envisioned as a sci-art ideathon — more than a pure art event — aligning creativity with scientific method and planetary vision. The challenge could range from a creative expression of an abstract issue to a well-defined design brief: for example, challenging teams to select a policy report and turn it into a "Living Plan" — a short animation, game, or interactive format that anyone can understand and engage with within minutes.

FORMAT & APPROACH

- Open to artists, scientists, students, and innovators worldwide — collaborative and online.
- Participants form interdisciplinary teams and respond to a planetary arts challenge brief.
- Outputs include animations, games, interactive narratives, and multimedia art pieces.

A SECOND VENUE

Planetary Arts Digital Museum

A dynamic digital platform designed as a "second venue" that extends the lifespan and global reach of Planetary Arts events and initiatives — not a static archive, but a living repository for Planetary Arts. It complements physical events and provides a sustainable, low-carbon alternative to in-person participation, making high-quality cultural experiences accessible to all.

ACCESSIBILITY BY DESIGN · FUTURE COMMUNITIES NETWORK

Universal smart design for future communities

The Movement encourages artistic and technological innovation that embraces the diversity of human perception, communication and experience, building accessibility in from the earliest stages of creative development — so that environments and creative experiences adapt to the diversity of people, rather than people adapting to them. Through the Future Communities Network, this includes human-centred AI, accessible spatial computing, inclusive public spaces and technologies that strengthen human agency and ecological stewardship.

CO-BRANDED WITH THE PLANETARY ARTS MOVEMENT

Behavioural Lab — The Art of Change

A multi-city behavioural science initiative leveraging immersive art to drive tangible public action — tracked and analysed for global policy scalability.

TARGETED OUTCOMES

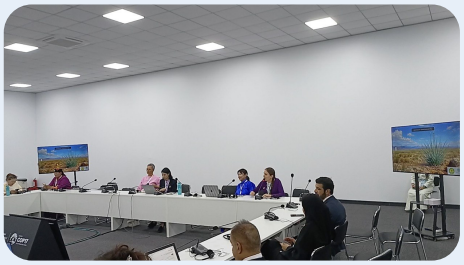
2	30%	1
high-impact global cities for pilot interventions	increase in community energy scheme participation	repeatable "Art-to-Impact" framework for net-zero cities

- Launch pilot interventions in two high-impact global cities to test emotional storytelling as a driver for climate action.
- Achieve measurable waste reduction and a 30% increase in community energy scheme participation within target zones.
- Generate a proprietary dataset on cultural transformation to secure long-term funding from policymakers and institutional allies.
- Scale biodiversity and biomimicry projects by converting public "awareness" into documented "behavioral shifts."
- Formalize the "Art-to-Impact" framework, establishing a repeatable model for cities to reach net-zero goals through cultural engagement.

SBC & Arts Approach

Our approach brings together behavioural science, philosophy, participatory arts, storytelling, and Social and Behaviour Change (SBC) tools. We transform research insights into meaningful artistic experiences and translate those experiences into opportunities for real-world action.

We see art as a space where people can safely question familiar beliefs, explore alternative perspectives, experience empathy, and rehearse new ways of relating to themselves, others, and the living world.



Alena Maslova (SBC & Arts Coordinator) proposing Behaviour Change Arts at COP17 Mongolia

AI GOVERNANCE · RECOMMENDED BY GORDON LEE FULLER, CHIEF KNOWLEDGE OFFICER

"Governing AI for the benefit of humanity is critical"

- **Human agency at the centre** — people can understand, question, interrupt and revoke the authority of AI systems.
- **A Creative Sovereignty Protocol** — consent, authorship, attribution, licensing and compensation, including for Indigenous knowledge.
- **The Digital Museum as a living cultural commons**, where artists and communities keep control of their contributions.
- **An AI Governance and Management Policy**: Inventory · Declare · Bound · Observe · Intervene · Review · Demonstrate.

STRATEGIC PILLAR 3 · COLLABORATIVE PROJECTS FOR SUPPORT

Networks.

Building alliances between artists, organisations, and movements worldwide to amplify Planetary Arts' collective voice and reach.



LED BY DR. MITCH ABRAMS, JODY BRESGI, AND ALISON GOLDWYN

Global HeART Sync Network Coordinator Team

EXPANDING THE GLOBAL HEART SYNC NETWORK

Funding allocated to our team will help advance the broader Planetary Arts mission through interconnected initiatives. **Global Heart Sync** will expand our collaborative online platform, connecting Planetary Arts networks, growing global participation and creating opportunities for ongoing funding. **RADD ART** will develop visionary art collections, exhibitions and sales that amplify messages of interconnectedness while generating additional financial support. The **H.E.A.R.T. Curriculum** will expand science-informed education in heart intelligence, resilience and human connection, alongside research to strengthen the evidence base. These will be further amplified by the Party for the Planet initiative by **Synchronistory®**

Led by Dr. Mitch Abrams, Jody Bresgi and Alison Goldwyn

Planetary Arts Networks — Opportunities for Change

SEEKING SUPPORT · COORDINATOR: DR JANA NIRVANA

Art HEALS Network – Souls United in Art × Art Heals Podcast

Art HEALS links the scale of planetary change to the personal stories that move people to act. It is produced in collaboration with WAAS and the Planetary Arts Movement and has two parts. **Souls United in Art** is a documentary series: a pilot of about 50 minutes, followed by 10-minute episodes, each telling one artist's story. The **Art Heals Podcast** is recorded live or on Zoom, and each guest passes one word on to the next. Together they will document the Street Art Ring of Peace, the Global Walk for Peace and the Planet, and the Creative Desk Planetary Arts Apprenticeship. Screenings followed by conversations will collect audience stories as evidence of cultural change for the Art-to-Impact framework. All content will be freely available in the X-ART Digital Museum. Watch and listen: youtube.com/@jananirvana.

Support is sought to finish and premiere the pilot film, launch the episode series and podcast, and grow the project's films, publications and multimedia content.

CROSS-DISCIPLINARY INTEGRATION · GLOBAL RESEARCH NETWORK

Planetary Innovation Technology Culture Hub — The Creative Catalyst

An international art, science, and culture hub based in Hawaii under the World Academy of Art and Science. We bridge the gap between existential environmental threats and actionable solutions by integrating creative innovation with rigorous scientific policy. By fostering a global network that links small, interdisciplinary teams — specifically prioritizing youth, Indigenous voices, and individuals with disabilities — we transform complex data into accessible "Living Plans" that drive measurable behavioral shifts and long-term systemic change.

STRATEGIC PILLARS

Creative Innovation Hub
Converting dense policy reports into high-impact, interactive formats like games, animations, and immersive narratives.

Art-to-Impact Framework
Utilizing behavioral science and cultural engagement to generate proprietary data for net-zero policy scaling.

Global Network
Connecting diverse, marginalized, and expert communities to scale local interventions into global solutions.

Knowledge Architecture
Maintaining strategic advantage through continuous monitoring of global trends, research, and collaborative content creation.

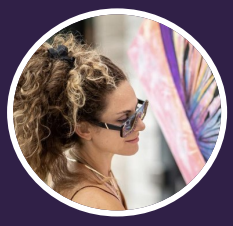
TWELVE STRATEGIC CITIES

Street Art Ring of Peace Around the Planet

A Planetary Arts initiative linking twelve strategic cities through a continuous line of murals. Centered on the theme "The World We Want," local artists and schools integrate myths, music, and poetry into site-specific installations. Each production is documented for a global film, creating a permanent, visible network of peace and collective human aspiration.



Andy Colwill, Network Coordinator (Street Arts), who proposed the Street Art Ring of Peace.



GLOBAL HEART SYNC · 17 NOVEMBER LAUNCH

RADD ART™ | Launch of the Planetary Arts Collection

RADD ART™ transforms meaningful conversations with visionary voices into powerful works of art, generating support for Planetary Arts and aligned missions. At the November 17 launch, RADD ARTist Jessica Gorlicky (JESSGO.com) will create an original artwork live — the first visual artwork in the dedicated Planetary Arts RADD ART collection.

NETWORK RESOURCES

Culture of Peace: Fumiko Green's Peace Violin tour report is on her Network Coordinator profile.
Art Heals: Dr Jana Nirvana's Art Heals Podcast series — jananirvana.com.

PLANETARY ARTS NETWORKS · CHILDREN'S PEACE ART

Kids Guernica Peace Banners.

Children in schools and communities in Japan and around the world paint Kids Guernica peace banners together, each expressing their wishes for peace. The banners shown here are from the Kids Guernica Collection (collection.kids-guernica.jp).



"やさしさでつなぐ平和" (Peace connected by kindness) — 広島こうわ認定こども園 海田第二 (Hiroshima Kowa Certified Children's Centre, Kaita Daini), 2025



"ともにならそう 平和の鐘" (Let's ring the bell of peace together) — 長崎市立山里小学校のなかまたち (Nagasaki City Yamazato Elementary School), 2025



"共にいる Togetherness / We Are One" — Nagasaki × Saint Paul sister-city joint work (USA), 2025



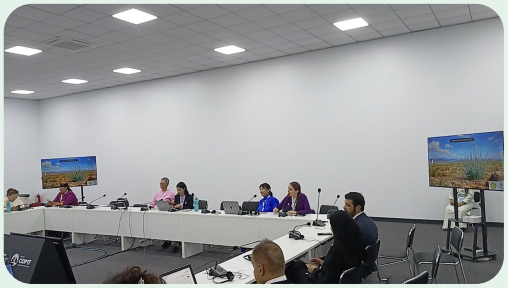
"ふぉーえばーぴーす" (Forever Peace) — 富士宮市立北山中学校 (Fujinomiya City Kitayama Junior High School), 2025

Support this initiative. To support the Kids Guernica Peace Banners, please contact the Network Coordinator, Fumiko Green, through the Planetary Arts website: **worldacademy.org/arts-networks**.

Social Behavior Change & Arts Approach

Our approach brings together behavioural science, philosophy, participatory arts, storytelling, and Social and Behaviour Change (SBC) tools. We transform research insights into meaningful artistic experiences and translate those experiences into opportunities for real-world action.

We see art as a space where people can safely question familiar beliefs, explore alternative perspectives, experience empathy, and rehearse new ways of relating to themselves, others, and the living world.



Alena Maslova (SBC & Arts Coordinator) proposing Behaviour Change Arts at COP17 Mongolia

START A NETWORK

Are you interested in launching a new Planetary Arts Network in your field or region? We welcome new coordinators and network proposals. In particular, the Planetary Arts Council is actively seeking new networks that reflect the wide range of diverse experiences of humanity. Contact **arts@worldacademy.org** or visit worldacademy.org/arts-networks

STRATEGIC PILLAR 4 · COLLABORATIVE PROJECTS FOR SUPPORT

Leadership.

Cultivating bold, inclusive leaders who use creativity as a force for global security and human flourishing.



LATIN AMERICA · PROSPECTIVE VENUE AND FACILITY

Fundación FIDAL — Planetary Arts Venues & Facilities

A prospective Planetary Arts venue and facility in Latin America, offered by Fundación FIDAL, whose board includes our Guardian Rosalía Arteaga Serrano.



PROSPECTIVE VENUE · FROM MID-2027

ECO-MUSEUM-LIBRARY

Fundación FIDAL's forthcoming Eco-Museum-Library is a prospective venue for Planetary Arts activities from mid-2027, subject to operational confirmation.

PROSPECTIVE ASSOCIATED CENTRE

CENTER FOR THE FUTURE

FIDAL's Center for the Future, serving young people aged 18–35, is a prospective associated centre — a youth-leadership pathway aligned with the Movement's objectives.

READING & EDUCATION

Reading and education are foundations of the transformation we seek. Amid declining reading proficiency, the Eco-Museum-Library can champion reading, and teachers are fundamental actors in the cultural transformation the Planetary Arts Movement seeks.

A MESSAGE FROM OUR GUARDIAN

"I feel both proud and deeply committed to the Planetary Arts Movement, drawing not only on my perspective as a former Head of State, but, above all, on my lifelong commitment as an educator and writer. I believe we have a responsibility to engage in a global initiative that places humanism at the heart of our shared future, a humanism that remains a relevant and vital philosophy, embraces our responsibility to care for nature, and speaks to present and future generations from the heart.

I strongly share the Plan's conviction that art is for everyone, that we must preserve and revitalize the ancestral knowledge of indigenous peoples, and that humanity is an integral part of the natural world. Nearly two centuries ago, the German naturalist Alexander von Humboldt expressed this profound understanding in his Naturgemälde, illustrating the intricate interdependence among all elements of nature. Today, perhaps more than ever, we must recover that sense of interconnectedness, seek balance within the natural world, and work together to protect it for generations to come."

— ROSALÍA ARTEAGA SERRANO, GUARDIAN OF THE PLANETARY ARTS MOVEMENT

TRANSFORMING LEADERSHIP THROUGH THE ARTS

Planetary Leadership Programme

A structured leadership training and transformation programme delivered via webinars, podcasts, retreats, and live events. The programme develops leaders who can harness the arts as a tool for diplomacy, cultural change, and systems thinking.

DEFINING PLANETARY LEADERSHIP

A leadership style that transformatively advances solutions to global challenges, based upon values, science, ethics and the arts, for systemic cultural transformation to ensure the well-being of future generations on a flourishing planet.

1. **Arts as a Tool for Diplomacy**
   Training leaders to use artistic expression as a global language for dialogue, bridge-building, and international relations.

2. **Arts as Catalyst for Cultural Transformation**
   Programmes that shift organisational and community culture through creative engagement and co-creation.

3. **Arts for a Holistic World View**
   Workshops connecting art with systems thinking, ecology, and connected consciousness for next-generation leaders.

4. **Creative Inspiration for Sustainable Solutions**
   Design challenges and retreats using art as a generator of innovative, viable responses to planetary crises.

ARTS AT THE UNITED NATIONS

WAAS Art Fellows have displayed their work in UN buildings. Building on these art initiatives, the Planetary Arts Movement has a mission to promote UN engagement on critical global challenges.

LEADING REGENERATIVE DEVELOPMENT

Leaders trained through the programme can champion arts-led regenerative economic and social development — the pathway shown by arts fields, islands, cities and cultural districts (see Cultural Transformation).

STRATEGIC ADVOCACY · GOVERNANCE INTEGRATION · CO-BRANDED WITH THE PLANETARY ARTS MOVEMENT

Policy Unit — The Art of Influence

A specialised "Policy Art Unit" that transforms complex climate data and risk assessments into high-impact visual evidence and narratives for lawmakers and institutional leaders.

TARGETED OUTCOMES

5+
parliamentary-grade visualisations of climate data for high-level government briefings

3+
flagship exhibitions co-designed with leading scientists for COP side-events and international summits

10+
local councils helped to communicate complex climate adaptation plans through story-based toolkits

- Establish the inaugural Policy Art Unit to produce evidence-bearing creative assets for think tanks, city councils, and NGOs.
- Shift legislative frames by using artistic narratives to rebrand environmental "risk" as a tangible "opportunity" for policymakers.

TRANSDISCIPLINARY EDUCATION · GLOBAL NETWORK OF NETWORKS

World University Consortium — The Learning Paradigm Catalyst

A transnational higher-education agency founded by the World Academy of Art and Science, tracing its lineage to WAAS's 1960 origins under Einstein, Russell, and Oppenheimer, now reconstituted for 2026–2028. We bridge the gap between an industrial-era education model and the transdisciplinary demands of climate change, inequality, and technological disruption by fusing person-centered pedagogy with ethical AI and universal values. By convening a global learning community of universities, experts, and communities — and treating AI as a partner rather than a substitute under UNESCO's ethics framework — we transform fragmented, siloed instruction into scalable, multilingual, life-long learning that produces measurable gains in educational quality and human security.

ALLIES IN LEADERSHIP

LEADERSHIP · COMMONWEALTH

The Commonwealth Culture Cluster.

Planetary Arts amplifies impact with the Commonwealth Creative Industries Alliance

The Planetary Arts Movement is joining forces with the Commonwealth Foundation and civil society organisations to amplify strategic impact:

The Commonwealth Resounds

The Commonwealth Resounds is an officially accredited Commonwealth musical organisation, established in 2005. It connects musical cultures and promotes initiatives and partnerships in Commonwealth countries, with a special focus on music education and composition. It will soon rebrand as Commonwealth Creative and Performing Arts.

www.commonwealthresounds.com

Commonwealth Association of Museums (CAM)

Founded in 1974, the Commonwealth Association of Museums (CAM) is an international network that strengthens museums and heritage practice across all Commonwealth regions. A Commonwealth Accredited Organisation and ICOM Affiliated Organisation, it promotes museums as spaces for dialogue, inclusion and social change, through distance learning, international internships, triennial conferences and repatriation roundtables, and now explores how museums can support the Commonwealth Creative Industries Alliance.

Commonwealth Foundation

The Commonwealth Foundation is an officially accredited intergovernmental organisation mandated to advance the interests of civil society across member states. It connects citizens and governments to foster participatory governance, human rights, and inclusive societies. Through grants and capacity-building initiatives, it empowers grassroots communities and creative practitioners to turn dialogue into action.

The Commonwealth Fashion Council

The Commonwealth Fashion Council is a not-for-profit, Commonwealth-accredited organisation dedicated to supporting and developing the fashion and creative industries across member nations. Operating under the guiding ethos of Planet, People, and Hope, it champions ethical fashion, sustainability, and artisan collaborations. It embeds the values of the Commonwealth Charter into the global fashion ecosystem through education and innovation programmes.

USD 2 trillion
Approximate annual value of the creative economy, contributing between 0.5% and 7.3% of national GDP

USD 1.4 trillion
Creative services exports in 2022, up 29% since 2017

60%
of the Commonwealth population is under 30, among 2.7 billion citizens

Figures: Commonwealth Creative Industries Alliance (CCIA), Introduction Summary, April 2026.

PROSPERITY AND PEACE

Around the world, arts-led places and cultural districts are anchoring regenerative economic and social development. The creative industries strengthen prosperity, soft diplomacy and a culture of peace, a positive contribution to planetary peace.[1]

— PAUL SHRIVASTAVA, CO-PRESIDENT, CLUB OF ROME

[1] Examples include the Echigo-Tsumari Art Field and the Naoshima islands (Japan), Fogo Island (Canada), Bilbao (Spain), and city arts districts such as Faneuil Hall (Boston), San Antonio and Berlin. At Echigo-Tsumari, art-led regeneration has attracted about 1.5 million visitors and more than 3,000 volunteers from outside the region, supporting tourism, employment and local pride (Shrivastava and Cucuzzella, *Culture and Dialogue* 5, 2017).

STRATEGIC PILLAR 5 · COLLABORATIVE PROJECTS FOR SUPPORT

Advocacy.

Mobilising art, storytelling, and strategic communication to influence policy and public consciousness around Planet, Peace & People.



CAPACITY-BUILDING · COMMUNICATIONS ENGINE

The Creative Desk

The Creative Desk is a capacity-building initiative establishing the artistic and communications engine of the Planetary Arts Manifesto of the World Academy of Art and Science — translating existential risk research into compelling creative advocacy: art, music, storytelling, social media, and cultural diplomacy for a flourishing, safe world.

Distribution. Beyond events, the Creative Desk will act as a distributor and publisher: each work carries its rights and a distribution plan, under a focused lead theme, name and message.

THE PLANETARY ARTS APPRENTICESHIP MODEL

Each Creative Desk member holds a Planetary Arts Apprenticeship — Apprentices operate as programme support, with public recognition within the Planetary Arts network and access to professional development through the webinar series, workshops, and network events the Desk itself produces.

CREATIVE DESK RESPONSIBILITIES DISTRIBUTION

- Cultural Transformation Focal Point
- Innovation Focal Point
- Leadership Focal Point
- Advocacy & Networks Focal Point

IMPLEMENTATION PRIORITIES

Operative Outline for the Planetary Arts Campaign

1. **Core Area 1** — Brand Positioning & Narrative Development
2. **Core Area 2** — Communications Structure & Strategic Messaging
3. **Core Area 3** — Social Media Ecosystem & Platform Development
4. **Core Area 4** — Digital Visibility & Audience Growth
5. **Core Area 5** — Cross-Platform Integration
6. **Core Area 6** — Media & Allyship Outreach Strategy
7. **Core Area 7** — Community Engagement & Movement-Building Communications



Creating Initiatives, Not Just Artworks

PLACE-BASED CREATIVE RECOGNITION · GLOBAL NETWORK OF PRACTICE

Planetary Arts Cities & Communities — The Cultural Constellation Catalyst

An international designation framework under the Planetary Arts Movement of the World Academy of Art and Science, recognizing cities and localities whose creative identity advances a human-centered, interconnected, and peaceful world. We bridge the gap between extraordinary but locally-framed cultural legacies and a shared planetary narrative by embedding art as a force for dialogue, ecology, and peace across two inclusive tiers — "Planetary Arts City" and "Planetary Arts Community". By anchoring every designation in the formal signing of the Planetary Arts Manifesto and a co-designed activation programme, we transform honorary recognition into living, relational commitments that drive cultural activation and long-term civic engagement.

A GLOBAL, ARTIST-LED PLATFORM

Securing Sustainable Funding – The World We Want Collection.



The World We Want Collection is a global, artist-led platform designed to turn the vision of a flourishing, peaceful and sustainable planet into creative action. Our ultimate goal is to help save the planet, combat climate change and inspire a global movement that protects our environment, promotes peace and creates a better future for generations to come.

In alignment with the Planetary Arts Movement, the Collection will invite artists across visual art, murals, music, performance, film, digital media, poetry, dance, textiles, wearable design, photography, culinary arts, engineering and youth creativity to contribute works that help people see, feel and imagine the world we want to create. Through the power of art and storytelling, we aim to raise awareness of the climate crisis, inspire environmental responsibility and empower people around the world, especially young people, to become active participants in protecting our planet.

Selected artists will be connected through a shared global platform with dedicated profiles, exhibitions, broadcast and digital storytelling opportunities, alongside revenue pathways including print-on-demand, commissions and digital editions.

Visual art · Murals · Music · Performance · Film · Digital media · Poetry · Dance · Textiles · Wearable design · Photography · Culinary arts · Engineering · Youth creativity

By combining cultural expression, youth participation, global networks and a self-sustaining model that supports both participating artists and future Planetary Arts programming, the Collection seeks to transform awareness into action, inspire collective responsibility and build a lasting global movement dedicated to combating climate change and creating the world we want for future generations.

PROPOSED PILOT

The Collection is being evaluated as a potential pilot that combines artistic production with distribution and revenue pathways — print-on-demand, commissions and digital editions — in line with the Movement's delivery priorities. Collaboration terms are to be confirmed.

CONTACT POINT

The World We Want Collection is led by **Gordon Lee Fuller**, Network Coordinator, in partnership with **Covert Communication**. Contact: **fullervision@me.com**

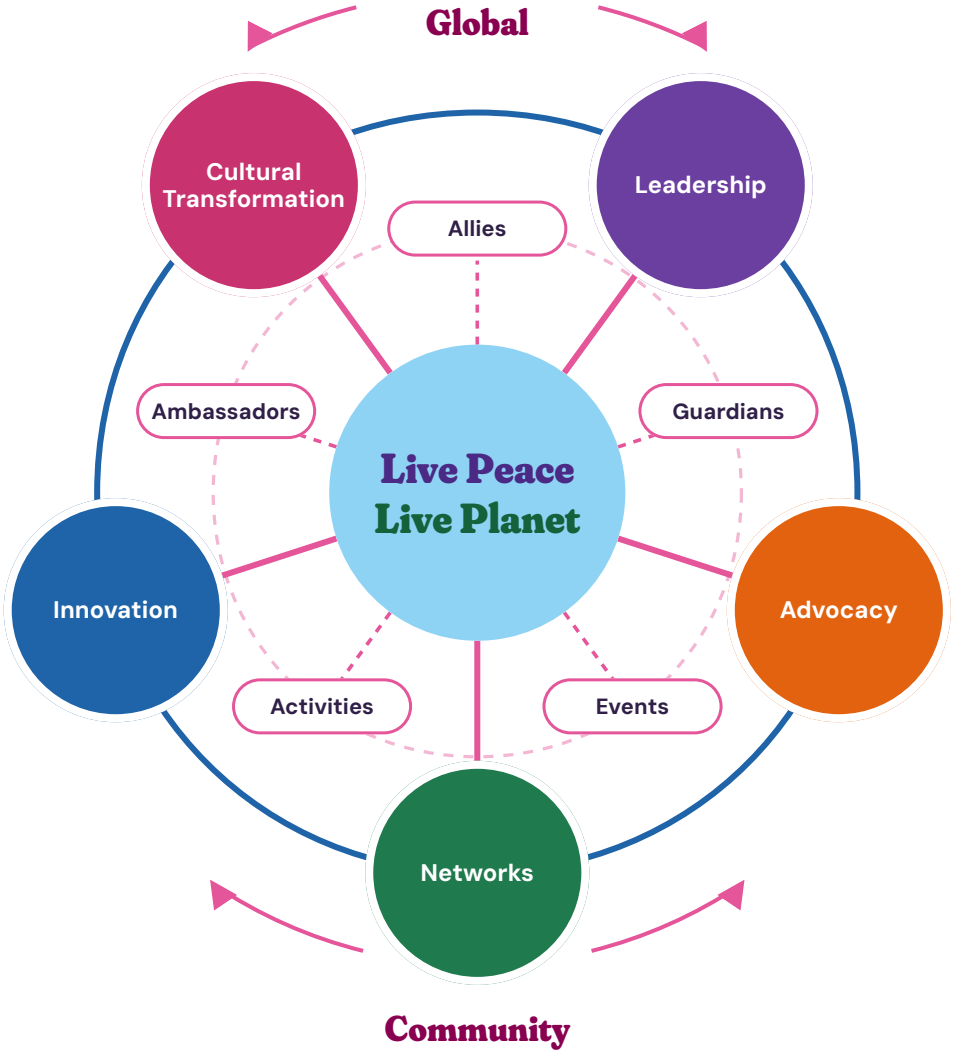
Creating a Global Movement for Peace & the Planet

Live Peace – Live Planet

Creating the World We Want!

Live for Peace:

Live for Peace, Exist for Peace, Party for Peace, Act for Peace, Sing for Peace, Dance for Peace, Walk for Peace, Talk for Peace, Breathe for Peace, Create for Peace, Paint for Peace, Design Peace for the Planet, Imagine the World We Want....



Live for the Planet:

Live for the Planet, Exist for the Planet, Party for the Planet, Act for the Planet, Sing for the Planet, Dance for the Planet, Walk for the Planet, Talk for the Planet, Breathe for the Planet, Create for the Planet, Paint for the Planet, Design the Planet for Peace, Imagine the World We Want....

From Thought to Action

World Academy of Art and Science

PLANETARY ARTS

UNITED EARTH NETWORKS

Live Peace – Live Planet

Live for Peace – Live for the Planet

A Global Movement for Peace & the Planet

Vision: To build on "Live Aid" initiatives with a series of signature events and the arts that act as catalysts for cultural transformation for peace and the planet.

Can the Arts Create the World We Want?

By amplifying collaborative action, this is a call for:

Planetary leaders, ambassadors, and guardians
To come together to secure the well-being of future generations.

Wisdom keepers
To share Indigenous principles for planetary healing.

Catalysts
To host and convene a series of signature events.

Creatives
To envision and co-create the world we want.

Scientists
To imagine and invent innovative solutions for global challenges.

Communities
To design and deliver activities for peace and the planet.

An Invitation to Sponsors to Amplify Action

Through community, youth and intergenerational engagement, enabled and supported by signature events, networks, platforms, multimedia channels, gamification, tools, awards, prizes, contributions, performances and immersive experiences that share and scale creative initiatives for peace and the planet.

How to get involved

Visit **worldacademy.org/arts** or scan the QR code. Contact the Planetary Arts Council at **arts@worldacademy.org**.

FIVE PILLARS, THREE FLAGSHIPS

12 Delivery Priorities.

All five pillars remain the framework of the Movement. To concentrate effort and launch impact, the Planetary Arts Council will select approximately three flagship initiatives for the next three years, drawn from across the pillars and sequenced rather than launched all at once.

YEAR 1 · 2027

Flagship 1

Owner · Budget · Dates & milestones · Indicators · Stop rule

YEAR 2 · 2028

Flagship 2

Owner · Budget · Dates & milestones · Indicators · Stop rule

YEAR 3 · 2029

Flagship 3

Owner · Budget · Dates & milestones · Indicators · Stop rule

SELECTION CRITERIA

- Advances at least two of the five pillars and the WECANN principles.
- Has a named owner, a realistic budget and a committed lead partner.
- Carries distribution rights and a distribution plan for the works it creates.
- Can show results against the core indicators within its year.

ACCOUNTABILITY FOR EVERY INITIATIVE

Each funded initiative will have a named owner, an approved budget, dates and milestones, 3–5 indicators and a stop rule — the point at which it is paused or redesigned if it is not delivering. Progress is reported to the Planetary Arts Council and the WAAS Board.

STAGE TWO · FUNDING DEPENDENT

Our offer to artists

Alongside ambassador roles, and as funding allows, the Movement will offer leading artists serious commissions, production support, meaningful opportunities and premieres — so that their involvement can attract others. Artistic choices rest with the Artistic Director and Curatorial Council.



PHILANTHROPY

13 An Invitation to Support.

WAYS TO GIVE

Donate Artworks
Contribute original works to Planetary Arts events, exhibitions, auctions, and the future Planetary Arts Digital Museum.

Sponsor Events
Co-sponsor Planetary Arts events, webinars, the Ideathon, and global launch initiatives.

Establish an Endowment
Create lasting support through a dedicated arts fund or endowment for Planetary Arts programmes and networks.

Join the Alliance (PAAL)
Organisations and institutions join as strategic allies, co-branding events and mobilising resources.

ACKNOWLEDGING OUR SUPPORTERS

The World Academy of Art and Science, in consultation with our members and supporters, is in the process of developing a structure for the management of financial contributions. This will include tier-based acknowledgments, along with other exclusive donor benefits. Our relationship-building involves museums, galleries, cultural institutions, foundations, as well as private sector entities.

We are also exploring how supporters might establish custom prizes, for example, in advancing youth participation or in hosting special events. These have the scope to become annual prizes, building a legacy for creative leadership in the Planetary Arts Movement.

The Planetary Arts Movement welcomes your engagement in these endeavors.



13 Join the Movement.

Become a Signatory

By signing the Planetary Arts Manifesto, you commit to the values of art, creativity, and conscious action for a flourishing planet. Signatories include individuals and institutions. Learn more at worldacademy.org/arts-manifesto.

WHAT SIGNING MEANS

You affirm that art is a tool for planetary transformation. You commit to using your creative voice, platform, and networks in service of peace, ecology, and human security. You join a growing global community of artists and visionaries creating the World We Want.

Become a Planetary Arts Philanthropist

Everyone can support the Planetary Arts Movement to create a cultural transformation that secures humanity's survival and fosters a flourishing world for all.

"We invite philanthropists, foundations, institutions, and individuals to co-invest in these transformative projects — each designed to use the power of art to create measurable change at planetary scale."



WEBSITE
worldacademy.org/arts

EMAIL
arts@worldacademy.org

MANIFESTO
worldacademy.org/arts-manifesto

GET INVOLVED
worldacademy.org/arts-get-involved

ARTWORK & IMAGE ACKNOWLEDGEMENTS

This document features artworks and photographs shared by the Planetary Arts community, including images from the Movement's launch events — the live launch at the Royal Over-Seas League, London (10–11 April 2026) and the global online launch (28 January 2026) — together with portraits of Council members, Guardians, Ambassadors and Network Coordinators. We gratefully acknowledge every artist and photographer whose work appears in these pages.

World Academy of Art and Science

PLANETARY ARTS

Our turbulent times call us to question the very nature of what it is to be alive as Humans. Turning these thoughts into action can mobilise collaborative and innovative solutions — to actively create together the World that We Want — a World that Works For All.

— Dr Jo Nurse, Chair, Planetary Arts Council

SCAN TO VISIT THE WEBSITE

worldacademy.org/arts

arts@worldacademy.org