3B–Innovation, Creativity and Technology

*Homo faber* or *Homo ludens*

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Don’t eat the Daisies

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the technoscientific transformation meant increased competition interdependence digitalisation the labour class dissolved
Ya no hay clases sociales, solo hay niveles de consumo

"There aren’t any social classes these days, only levels of consumption."
the predominance of the economy
didn’t encourage
happiness, but more distress and fear
effectiveness, but more crises and corruption
freedom, but tight security and surveillance
great vectors of change in the last 50 years ...

mounting individualism

growing commodification of life forms

growing financiarization of goods and services

increasing privatization of the res publica

... announcing shrinking rights & precariat
our problem today

Power is not that of representative democracy but of a mix of violent powers of state coupled with those of antidemocratic finance networks.

we are being modernised without modernity
... and then?

who will care about education? [capitalism??!!?]
who will care about curiosity?
who will care about beauty?
who will care about humanity?
will we be coerced to pay for our rights?

this is no way to survive ... [except for the “1%”...]
what role for education?

to promote...
curiosity

the seed of critical thought

a culture of doing

the spirit of enterprise
sagacity

exploit advantages (and fears)

a culture of playing (games)

the spirit of speculation
Homo faber
or
Homo ludens?
-- a new role for education:

balancing learning
by doing, by playing, by using, by interacting

no longer to just «read, write & count»

but mainly to «read and write images, & experiment»
what needs to be fostered:

- observation
- interrogation
- experimentation
- imagination

these are basic codes for reading the present and preparing a future to live in
what is needed:

... education **without** a new stratification of society;

... science **in culture** and without short-termisms;

... art as **emancipatory** and rid of commercial compromises;

... the future as a source of **desirable projects** to live in.
time is freedom!

- we need to think
- we need to discord
- we need to resist
- we shall overcome
- we cannot let the logic of the machine (the **algorithm**) prevail over the logic of life (**strategy**)
Society is the source of Power

- **Power** must preserve fear, controlling the use of force, not to destroy the substance that nourishes it *[consent by the people]*
- **Power** is exercised through violence *[force]* and construction of meanings *[authority]*
- **Power** is relational, power relationships are framed by domination *[i.e. the power embedded in the institutions of society]*