



Individual Accomplishment, Growth & the Character of Life in Management, History, Literature, and Psychology



*Inter-University Centre
Dubrovnik – August 25-30, 2014*

The Individual is the catalyst of all social progress, the source of creativity, innovation, new ideas and new initiatives. The individual is the genetic source of human diversity. The entrepreneur, inventor, social reformer, revolutionary leader, original thinker and creative artist are a few of its expressions. Yet how little we understand about the characteristics of true individuality, the ways in which it expresses, the means for developing it, and the means for realizing real individuality in one's own life.

History demonstrates that individuals have the power to change the world. This course explores the relationship between personality and accomplishment. It examines the role of Individuality and Values in personal achievement, growth of personality and social progress drawing on evidence from Management Science, History, Psychology and Literature. It explores the relationship between creative individuals and society searching for insights into the principles and process that governs successful human initiatives and their consequences in various fields of life.

What was the source of Steve Jobs' remarkable entrepreneurial and creative energies, his unparalleled capacity for pioneering new commercial products and his remarkable impact on several generations of society? What are the characteristics of successful entrepreneurs and outstanding leaders in other fields of social accomplishment? What are the dimensions of personal growth? How does personality develop? What is true individuality and how does it differ from social personality? How does psychological capacity impact on achievement in work and the external world? What is the relationship between individual achievement and social progress? These and many related questions will be explored in this six day intensive course.

The course is intended for both students and practitioners in all fields interested in advancing theoretical understanding and practical approaches to promote the development of entrepreneurship, individuality, creativity, original thinking and other forms of social innovation. It will explore the role of the individual in development of society, elucidate the characteristics of true individuals, the source of their amazing power for accomplishment and the process by which they act as catalysts of social innovation. While the presentation will be academic, the objective is to impart original insights and practical knowledge for personal growth and individuation.

This graduate level seminar course is organized by the World Academy of Art & Science and the World University Consortium at Inter-University Centre, Dubrovnik, an enchanting walled, sea-battered city lying at the foot of a grizzled mountain and Croatia's most popular tourist destination.

Certificates of Completion will be issued by Inter-University Centre Dubrovnik and World Academy of Art & Science.

[Click here](#) for latest updates on course information.

TOPICS COVERED

- Characteristics of high achieving individuals
- Individuality as pioneer and catalyst for social change
- Power of values in social accomplishment and psychological fulfilment
- The role of human relationships and networking in individual and social development
- Biological, social, psychological and spiritual dimensions of society and individual life
- Behaviour, character, personality and individuality
- The character of life – why life behaves the way it does
- Process of personal achievement
- Personal growth and self-realization

FACULTY

Alberto Zuconi

Psychologist and President of Person-Centered Approach Institute, Italy, co-founded by Carl Rogers; Secretary General, World University Consortium; Trustee, World Academy of Art and Science.

Garry Jacobs

Management consultant, CEO, World Academy of Art & Science; Chair of the Board and CEO, World University Consortium; Professor of Interdisciplinary Studies, Person-Centered Approach Institute, Italy; Managing Editor, Cadmus Journal; and Vice President, The Mother's Service Society, India.

Ljudmila Popovich

Lecturer in Comparative Literature and Humanities, University of Colorado at Boulder; Associate Fellow, World Academy of Art & Science.

Janani Harish

Associate Fellow, World Academy of Art & Science and Senior Research Analyst, The Mother's Service Society, Social Science Research Institute, India.

Please [Click here](#) to register or to know about other courses.

LECTURE SCHEDULE

August 25

S.No.	Topic	Faculty	CET	GMT
1	High Achieving Individuals	Garry Jacobs	9.00 AM	7.00 AM
2	Society & Social Power	Janani Harish	11.00 AM	9.00 AM
3	Biological, Social, Psychological and Spiritual Dimensions of Society and Individual Life	Alberto Zuconi	2.00 PM	Noon
4	The Role of Human Relationships and Networking in Individual and Social Development	Ljudmila Popovich	4.00 PM	2.00 PM

August 26

S.No.	Topic	Faculty	CET	GMT
1	Social Construction of Knowledge and Reality	Alberto Zucconi	9.00 AM	7.00 AM
2	The Construction of Personal Selves	Ljudmila Popovich	11.00 AM	9.00 AM
3	Human & Social Capital	Garry Jacobs	2.00 PM	Noon
4	Transfer of Power – Society and the Individual	Janani Harish	4.00 PM	2:00 PM

August 27

S.No.	Topic	Faculty	CET	GMT
1	Organization of Personality – Manners, Behavior, Character	Janani Harish	9.00 AM	7.00 AM
2	Personality & Human Accomplishment	Alberto Zucconi	11.00 AM	9.00 AM
3	Personal Achievement and Self-realization	Ljudmila Popovich	2.00 PM	Noon
4	The Psychology of Accomplishment	Garry Jacobs	4.00 PM	2:00 PM

August 28

S.No.	Topic	Faculty	CET	GMT
1	Individuality & Individuation	Garry Jacobs	9.00 AM	7.00 AM
2	The Power of Socio-cultural and Individual Narratives	Alberto Zucconi	11.00 AM	9.00 AM
3	Power of Values	Janani Harish	2.00 PM	Noon
4	Insights from Pride & Prejudice	Video & Discussion	4.00 PM	2:00 PM

August 29

S.No.	Topic	Faculty	CET	GMT
1	Challenges & Opportunities	Janani Harish	9.00 AM	7.00 AM
2	Power and Status	Alberto Zucconi	11.00 AM	9.00 AM
3	Ways of Knowing	Garry Jacobs	2.00 PM	Noon
4	Insights from Pride & Prejudice	Video & Discussion	4.00 PM	2:00 PM

August 30

S.No.	Topic	Faculty	CET	GMT
1	Characteristics of High Achieving Individuals	Garry Jacobs	9.00 AM	7.00 AM
2	Personal Achievement and Self Realization	Alberto Zucconi	11.00 AM	9.00 AM
3	Character of Life: Chance, Luck, Circumstance & Human Achievement	Janani Harish	2.00 PM	Noon
4	Making Life Respond: Do High Achievers create their own Luck?	Garry Jacobs	4.00 PM	2:00 PM

CASE STUDIES

Jane Austen, *Pride & Prejudice* – this famous novel and the 1995 BBC movie version will be used as case material to illustrate principles of personality and their impact on accomplishment. The six 50 minute episodes can be viewed on YouTube.

RECOMMENDED READING LIST (OPTIONAL)

1. Janani Harish, “Study of Individuality and Social Evolution in Literature,” *Eruditio* 1, no.1 (2012): 42-50 <http://eruditio.worldacademy.org/article/study-individuality-social-evolution-literature>
2. Frederick Harmon and Garry Jacobs, *The Vital Difference: Unleashing the Powers of Sustained Corporate Success*, AMACOM, 1985. Many of the business examples will be drawn from this source. Available as a Kindle Book on Amazon. Or free as an [html version](#).
3. Garry Jacobs, “The Emerging Individual,” *Eruditio* 1, no.1 (2012): 9-22 <http://eruditio.worldacademy.org/article/emerging-individual>
4. Garry Jacobs, “Towards a New Paradigm in Education,” *Cadmus* 2, no.2 (2014): 116-125 <http://cadmusjournal.org/article/volume-2/issue-2-part-2/towards-new-paradigm-education>
5. Edgar Morin, *La Méthode, l'humanité de l'humanité, tome 5 : L'Identité humaine* [Method, humanity of humanity, volume 5. Human identity] (Paris: Seuil, 2003).
6. Ashok Natarajan, “Evolution of Individuality,” *Eruditio* 1, no.1 (2012): 30-41 <http://eruditio.worldacademy.org/article/evolution-individuality>
7. Ashok Natarajan, “Original Thinking,” *Cadmus* 1, no. 4 (2012): 23-35 <http://www.cadmusjournal.org/article/issue-4/original-thinking>
8. Ashok Natarajan, “Creative Consciousness,” *Cadmus* 2, no. 1 (2013): 1-7 <http://cadmusjournal.org/article/volume-2/issue-1-part-1/creative-consciousness>

9. C.H. Patterson, *Insights about persons: psychological foundations of humanistic and affective education* (Washington, DC: Association for Supervision and Curriculum Development, 1977).
10. Carl Rogers, "Significant learning in therapy and in education," *Educational leadership* no. 16 (1959): 232-42.
11. Carl Rogers, "Bringing Together Ideas and Feelings in Learning," *Learning Today* 5 (1972): 32-43.
12. Carl Rogers, *Carl Rogers on personal power* (New York: Dell Publishing Co., Inc, 1977)
13. Carl Rogers et al., *Person to Person: The Problem of Being Human* (London: Souvenir Press, 2002)